

AGENDA

Meeting: AMESBURY AREA BOARD
Place: Antrobus House, 39 Salisbury Road, Amesbury, SP4 7HH
Date: Thursday 27 January 2011
Time: 6.00 pm

Including the Parishes of Allington, Amesbury, Berwick St James, Bulford, Cholderton, Durnford, Durrington, Figheldean, Great Wishford, Idmiston, Milston, Newton Toney, Orcheston, Shrewton, Stapleford, Steeple Langford, Tilshead, Wilsford Cum Lake, Winterbourne, Winterbourne Stoke, Woodford and Wylve.

The Area Board welcomes and invites contributions from members of the public. The chairman will try to ensure that everyone who wishes to speak will have the opportunity to do so.

If you have any requirements that would make your attendance at the meeting easier, please contact your Democratic Services Officer.

Refreshments and networking opportunities will be available from 5:30pm.

Please direct any enquiries on this Agenda to James Hazlewood (Senior Democratic Services Officer), on 01722 434250 or email james.hazlewood@wiltshire.gov.uk

or Karen Linaker (Amesbury Community Area Manager), Tel: 01722 434697 / 07917 751728 or (email) karen.linaker@wiltshire.gov.uk

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225) 713114 / 713115.

Wiltshire Councillors

Mike Hewitt (**Vice Chairman**)
John Noeken
John Smale (**Chairman**)
Ian West
Fred Westmoreland
Graham Wright

Bourne and Woodford Valley
Amesbury East
Bulford, Allington & Figheldean
Till & Wylve Valley
Amesbury West
Durrington & Larkhill

Map enclosed at page 1

In addition, there will be display boards in relation to:

- *Fair Trade Fortnight; and*
- *Works to Countess Roundabout.*

Items to be considered	Time
<p>1. Welcome and Introductions</p>	<p>6.00pm</p>
<p>2. Apologies for Absence</p>	
<p>3. Minutes (Pages 3 - 16)</p> <p>To confirm the minutes of the meeting held on 2 December 2010.</p>	
<p>4. Declarations of Interest</p> <p>Councillors are requested to declare any personal or prejudicial interests or dispensations granted by the Standards Committee.</p>	
<p>5. A303 Countess Roundabout Combined Scheme</p> <p>Opportunity to raise questions/issues regarding the proposed works which commenced on 17 January 2011.</p>	<p>6.05pm</p>
<p>6. Chairman's Announcements (Pages 17 - 44)</p> <p>a. <u>Information Updates</u></p> <ul style="list-style-type: none"> i. Fair Trade Fortnight ii. CarShare in Wiltshire <p>b. <u>Outcome from recent Consultations</u></p> <ul style="list-style-type: none"> i. Leisure Facilities Review ii. Car Parking Charges – outcome of Cabinet Decision <p>c. <u>Current Consultations</u></p> <ul style="list-style-type: none"> i. Street Trading ii. Face-to-face Customer Services iii. Public Protection Enforcement Policy iv. Childcare Sufficiency Assessment 	<p>6.20pm</p>
<p>7. Updates from Partners and Town/Parish Councils (Pages 45 - 54)</p> <p>To receive updates from the Town and Parish Council Representatives, and from other partner organisations, including outside bodies on which the Area Board is represented.</p>	<p>6.35pm</p>
<p>8. Stonehenge Broadband Group (Pages 55 - 56)</p> <p>To receive a presentation on the work of this group.</p>	<p>6.50pm</p>

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| 9. | Community Resilience - Town and Parish Councils' Emergency Plans (<i>Pages 57 - 58</i>) | 7.05pm |
| | Emergency Planning Officer to introduce this item, with a view to the Area Board endorsing the concept and promoting it to town and parish councils. | |
| 10. | Community Area Grants (<i>Pages 59 - 66</i>) | 7.20pm |
| | To determine any applications for Community Area Grant funding. | |
| | In addition, to consider a motion which would allow the Area Board flexibility to award small grants between meetings, should a matter of urgency arise. | |
| 11. | Performance Reward Grants (<i>Pages 67 - 94</i>) | 7.30pm |
| | To consider whether the Area Board wishes to support any bids for funding from the Performance Reward Grant Scheme. | |
| 12. | Name of Area Board (<i>Pages 95 - 98</i>) | 7.40pm |
| | To consider a request raised at a previous meeting of the Area Board regarding the name of the Area Board. | |
| 13. | Future Meeting Dates, Evaluation and Close (<i>Pages 99 - 100</i>) | 7.50pm |
| | To note the attached Forward Work Plan. | |
| | The next meeting of the Amesbury Area Board will be held on Thursday 24 February 2011. | |

Future Meeting Dates

Thursday, 24 February 2011

Informal meeting – Community Plan update

6.00 pm

*The Bowman Centre, Shears Drive, Archers Gate,
Amesbury, SP4 7XT*

Thursday 31 March 2011

6.00 pm

*Winterbourne Glebe Hall, Winterbourne Earls, SP4
6HA*

Thursday, 28 April 2011

Informal meeting – Parish Councils

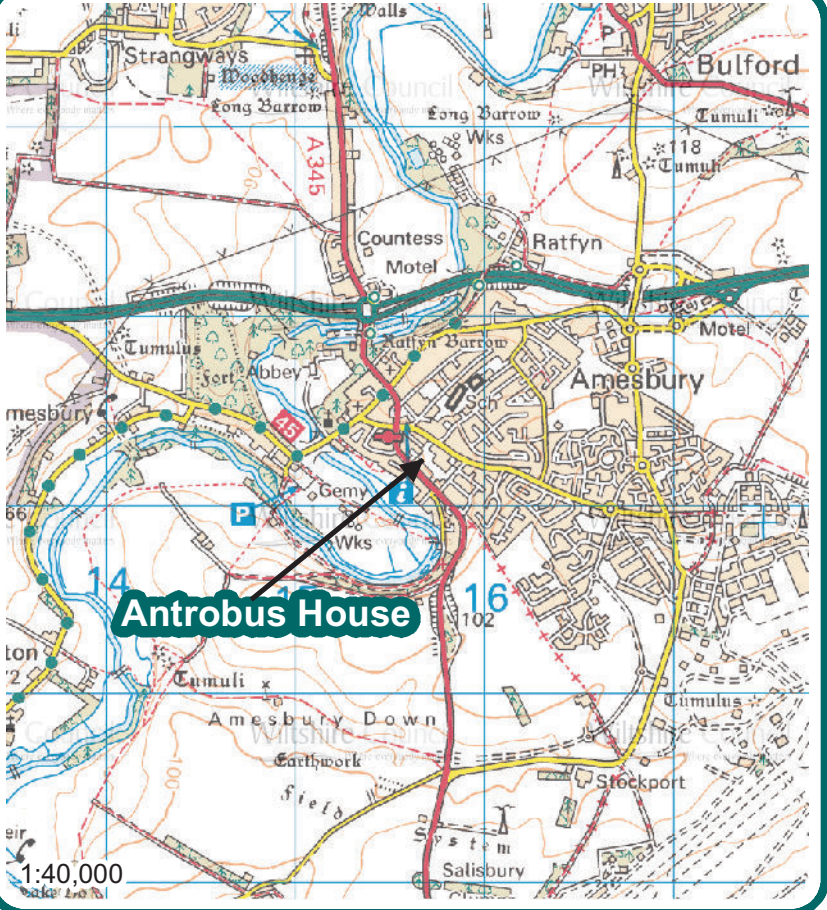
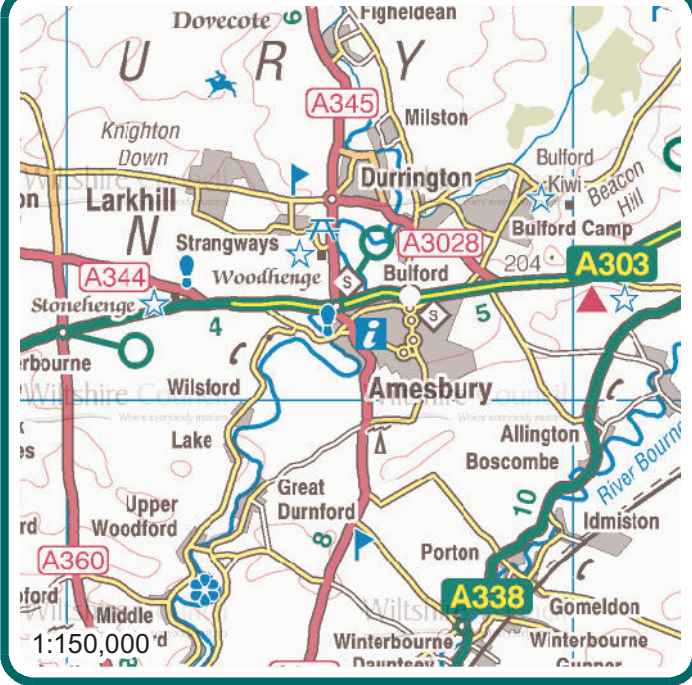
6.00pm

*Antrobus House, 39 Salisbury Road, Amesbury, SP4
7HH*

Thursday, 26 May 2011

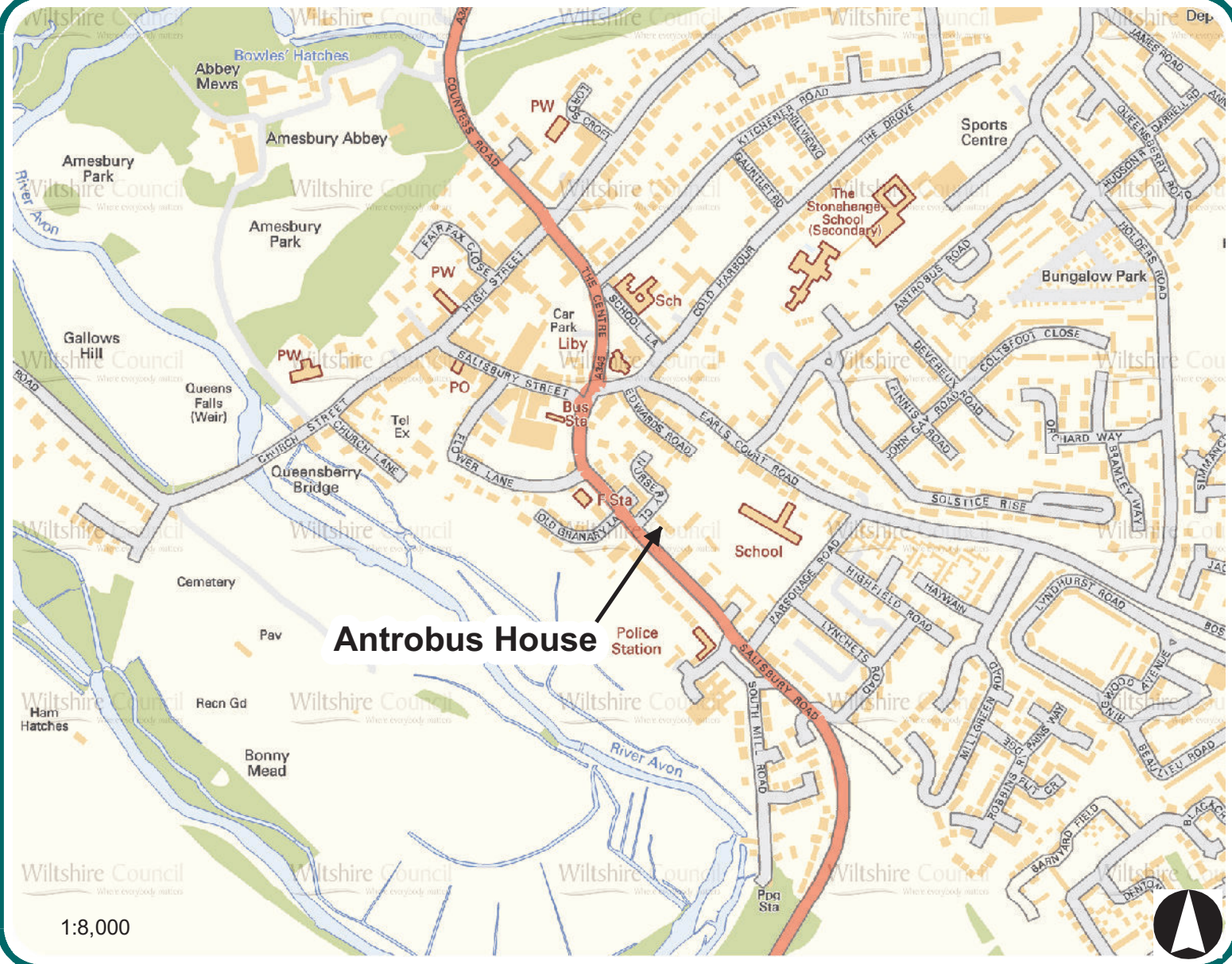
6.00 pm

*Durrington Village Hall, High Street, Durrington, SP4
8AD*



Antrobus House
39 Salisbury Road
Amesbury
Salisbury
SP4 7HH

Wiltshire Council
 Where everybody matters



MINUTES

Meeting: AMESBURY AREA BOARD
Place: Antrobus House, Salisbury Road, Amesbury, SP4 7HH
Date: 2 December 2010
Start Time: 6.00 pm
Finish Time: 8.08 pm

Please direct any enquiries on these minutes to:

James Hazlewood (Senior Democratic Services Officer), Tel: 01722 434250 or (e-mail) james.hazlewood@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr John Smale (Chairman), Cllr Mike Hewitt (Vice Chairman), Cllr John Noeken, Cllr Ian West, Cllr Fred Westmoreland and Cllr Graham Wright

Cllr Jane Scott OBE (Leader of the Council)

Wiltshire Council Officers

Mark Smith, Service Director
Karen Linaker, Amesbury Community Area Manager
Steve Wilson, Local Roads Manager - Southern Division
Graham Steady, Environmental Protection Team Leader
Simon Cleaver, Manager of Pest Control and Dog Warden Service
Matthew Woolford, Media Relations Manager
James Hazlewood, Senior Democratic Services Officer

Town and Parish Councils

Durrington Town Council – Mary Towle, Marion Wardell, David Healing
Berwick St James Parish Council – Richard Brasher
Bulford Parish Council – Gordon Burt, Paul Morrison, Bruce Chilvers
Figheldean Parish Council – Simon Banton
Newton Toney Parish Council – Stan Stubbs

Winterbourne Stoke Parish Council – P Stoner

Partners

Police – Inspector M Sweett

Wiltshire Fire and Rescue – Mike Franklin

Stonehenge Chamber of Trade – J Johnston, Andy Williams

Age UK Salisbury District – David Kane, Vince Danaher

Members of Public in Attendance: 22

Total in attendance: 52

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>	<u>Action By</u>
1.	<p><u>Welcome and Introductions</u></p> <p>The Chairman welcomed everyone to the meeting of the Amesbury Area Board, and thanked Antrobus House for hosting the meeting.</p> <p>The Chairman introduced Councillor Jane Scott, the Leader of the Council, as the visiting Cabinet representative, then invited the other Councillors and officers sitting at the front of the meeting to introduce themselves.</p>	
2.	<p><u>Apologies for Absence</u></p> <p>Apologies for absence had been received from:</p> <ul style="list-style-type: none"> • Paul Fisher – Idmiston Parish Council • Phil Edwards – Amesbury Community Librarian • Carole Slater – Shrewton Parish Council • Mike Brunton – Allington Parish Council • Kevin McCaffrey – Youth Development Coordinator, Wiltshire Council. 	
3.	<p><u>Minutes</u></p> <p><u>Decision</u> The minutes of the meeting held on 21 October 2010 were agreed as a correct record and signed by the Chairman.</p>	
4.	<p><u>Declarations of Interest</u></p> <p>Councillors Ian West declared a prejudicial interest in agenda item 13 (Community Area Grants) specifically in relation to the application from Winterbourne Stoke Parish Council, as he was the Chairman of that Parish Council. Councillor West confirmed that he would leave the room for consideration of the application, after exercising his right to speak at the start of the item.</p> <p>There were no other declarations of interest.</p>	
5.	<p><u>Chairman's Announcements</u></p> <p>a. <u>Flood Protection</u> – The Chairman referred to the written</p>	

	<p>information at page 17 of the agenda, and also gave a reminder regarding the Environment Agency Flood Workshop on 26 January in Chippenham. Those interested in attending were asked to contact Karen Linaker, as it may be possible to hold an additional workshop in the south of the county.</p> <p>b. <u>Waste Consultation Results</u> – Documents detailing the results of the recent consultation on Waste and Recycling were available at the front desk. A summary was set out at page 19 of the agenda.</p> <p>c. <u>Bulford Bridge</u> – The Chairman commented that the bridge had been reopened following the recent maintenance work. Any businesses wishing to apply for a reduction in rates as a result of the bridge closure were asked to call the valuations office in Swindon on 01793 581400.</p> <p>d. <u>Amesbury Market</u> – The Chairman announced that the first Amesbury market had been held on 24 November; this would continue to take place every Wednesday.</p>	
6.	<p><u>Leader of the Council</u></p> <p>The Chairman again welcomed the Leader of the Council and invited questions from the floor.</p> <p>A resident raised concern regarding the proposed strategy to harmonise parking charges across Wiltshire, commenting that with the new supermarket having recently opened, small businesses may suffer from reduced trade if customers were required to pay for parking.</p> <p>Councillor Scott responded that she was well aware of the views of Amesbury residents and the Town Council in relation to the Car Parking review. In addition, the Area Board had agreed a motion, setting out its concerns in relation to the potential effect of parking changes on the economy of the town. A final decision on this matter would be taken at the Cabinet meeting on 14 December. It was also noted that this issue had to be considered in the wider context of the Country's economy, with Wiltshire Council losing around £150 million in funding over the next four years.</p>	
7.	<p><u>Your Local Issues</u></p> <p>Karen Linaker, Amesbury Community Area Manager, thanked</p>	

	<p>people for continuing to use the online system for submitting issues. Most issues received had been highways/speeding related, and many metrocounts had been undertaken to gather data on the sites in questions, with several resulting in Community Speed Watch Schemes being set up.</p> <p>Responding to a question regarding the variety of ways in which members of the public could raise issues with the Council, Karen encouraged people to contact her in the first instance, as she would be able to advise on the best approach for each individual query.</p>	
8.	<p><u>Updates from Town and Parish Councils and Partner Organisations</u></p> <p>The Chairman referred to the updates set out in the agenda and invited further updates from Town and Parish Councils and other partner organisations, including outside bodies. It was noted that the preferred option was for written updates, to minimise time spent during the meeting.</p> <p>Inspector Martyn Sweett referred to the update from the Police at page 23 of the agenda, commenting that since the publication of the figures shown, there had been a slight increase in the number of burglaries from dwellings, many of which had been from premises which had been left unlocked. Some suspects had been identified for this recent increase with some arrests taking place; nevertheless, people were requested to avoid leaving presents on show during the Christmas period.</p> <p>Inspector Sweett reported that the Crime Prevention and Bike Safety Day advertised for 11 December would now be moved to another date to be published shortly.</p> <p>There would be an increase in road checks to support the Christmas campaign against Drink and Drug Driving.</p> <p>Parish Councils should have received information from the Police Authority regarding the budget consultation, with around £50 million of cuts due over the next few years. It was hoped that this could be kept to back office costs, to protect front line services.</p> <p>Mike Franklin of Wiltshire Fire and Rescue referred to the written update at page 27, commenting that the number for fires had reduced to a ten-month low. In addition, the service continued to undertake a large number of fire safety checks at residents' homes, with checks particularly recommended for the elderly or</p>	

infirm. Forms were available or could be downloaded from the website.

Responding to a question regarding the replacement of fire alarms provided by the Fire and Rescue service, Mike explained that some faults had developed whereby the alarms bleeped continuously, however they still worked as fire detectors. The faulty alarms could be replaced by calling 0800 389 7849 and leaving the relevant details on the answerphone. It was requested that this number be conveyed to as many people as possible in the community area.

Referring to the update from **NHS Wiltshire**, Councillor Jane Scott commented that significant changes were proposed to the way in which health services were delivered. It was proposed that Councils would be responsible for public health for the first time since 1974, working with GPs and hospitals to deliver a more joined-up service provision.

The Chairman referred to the letter set out at page 37 which expressed support from **Amesbury Town Council** for the proposed skatepark. Also included at pages 33-35 was the feedback to the questionnaire carried out by Amesbury Youth Council. In general, the responses to the questionnaire had been supportive, and had underpinned the need for such a facility in the town. It was reported that, due to technical reasons, the skatepark could not be located at Archers Gate, and it was now proposed that the skatepark could be located at the forthcoming Kings Gate development. The Chairman expressed his thanks to Amesbury Town Councillor Chris Burden for his work on the skateboard project.

In relation to this issue, the Chairman reported that a concern had been raised by a resident of Amesbury in relation to the minutes of the Area Board meeting on 25 March 2010 where the Board had agreed to support a bid for R2 funding for the Harvard Play Park in Amesbury. The Chairman confirmed that the minutes stood as a correct record, as the Amesbury Town Council representative had indeed commented at the March meeting that no objections had been received to the specific proposal that the play park be installed. It was further acknowledged that there continued to be concerns from some residents regarding the play park, and the Area Board was aware that these concerns were being considered at regular multi-agency meetings involving local police officers, community safety officers, town councillors and residents.

Reference was made to a statement received from the Bourne Valley Alliance of **Parish Councils** in relation to waste collection,

	<p>specifically raising concern over the lack of direct consultation with Parish Councils. The Chairman reported that he had received a response from Councillor Toby Sturgis (Cabinet Representative for Waste, Property and Environment) confirming that the cabinet had agreed to harmonise the waste collection service across the county. Councillor Sturgis had further confirmed that as soon as an implementation timetable had been agreed for the revised service, he would attend a meeting of the Area Board to answer concerns and questions from town and parish councils, and to seek advice on local implementation issues.</p> <p>Councillor Graham Wright gave an update on behalf of Durrington Town Council. He thanked the Area Board, in particular Karen Linaker, the Amesbury Community Area Manager, for the number of local projects which were on-going or completed. However, he also raised concern regarding a number of issues in Durrington which were yet to be resolved. Councillor Jane Scott, the Leader of the Council, asked for the list of issues to be copied to her, and she would endeavour to expedite the resolution of the matters in question.</p>	
9.	<p><u>Dog Control Orders</u></p> <p>Graham Steady, Principal Environmental Health Officer, gave a presentation on draft proposals to harmonise the arrangements for Dog Control Orders across Wiltshire.</p> <p>Dog Control Orders allowed local authorities to agree certain local rules in relation to prohibiting access by dogs to certain public areas, or requiring owners to clean up after a dog had fouled. The orders had previously been agreed and managed by District Councils and so Wiltshire Council was currently operating four different systems. It was proposed that this be harmonised into one consistent set of rules, which would balance the needs and aspirations of dog owners and non dog owners.</p> <p>It was proposed to make a generic order across most public areas in the County requiring dog owners to clean up after their dog had fouled. Another generic order was proposed, excluding dogs from enclosed children's play areas, plus land covered by existing orders. One further existing order would be confirmed, requiring dogs to be kept on a lead at a specific location.</p> <p>These draft proposals were subject to consultation up to 7 February and those present at the meeting were invited to submit any comments in writing.</p>	

	<p>The Chairman thanked Graham for the presentation and invited questions and comments from the floor:</p> <ul style="list-style-type: none"> • Graham clarified that the final proposals would have to be subject to a statutory 28-day period of consultation, with legal requirements regarding publicity in local papers etc. However, this earlier consultation was to allow a longer, more flexible discussion on the draft proposals. • In response to a question, Graham explained that the control orders could not apply to roads with speeds of above 50mph, as this could present a safety issue with owners being potentially required to clear dog mess from gutters of fast roads. • Reference was made to the impact of dogs on farmland, and the need for dogs to be kept under close control. • Graham confirmed that the existing controls as originally established by the former Salisbury District Council, would continue to operate until any new orders came into effect. • These proposed orders did not relate to the collection of stray dogs, although this was managed from the same team within Wiltshire Council. • Councillor Jane Scott, Leader of the Council, commented that these proposals would support Town and Parish Councils in their work to address dog fouling. As the consultation period covered December, when some Parish Councils did not meet, it was confirmed that late comments would be accepted. 	
10.	<p><u>Works to Countess Roundabout</u></p> <p>The Chairman invited Steve Wilson (Wiltshire Council - Local Roads Manager – Southern Division) to give an update on forthcoming works planned by the Highways Agency to the Countess Roundabout (A303 / A345 junction).</p> <p>Steve reported that the works had been proposed by the Highways Agency to improve the safety and capacity of the junction. However, Wiltshire Council highways officers and the Police had been involved in the early planning stages, in particular regarding the need to minimise disruption to the local community and local road network.</p>	

The original plan had been for a 21-week programme of works, with strategic, long distance traffic being diverted from the A303 onto the local road network. However, following discussion this had been revised to use a contraflow arrangement, to keep the A303 traffic off the local roads. This would also result in a shorter period of works, with around 12 weeks estimated on the outline timescale on page 44 of the agenda. Advance signage would also be used at either end of the A303 to divert strategic traffic onto alternative routes such as the M4/M5 corridor, and to the north and south of Amesbury to encourage A345 traffic to seek other routes such as the A338/A360.

The Chairman thanked Steve for the presentation and invited questions and comments from the floor:

- In general, it was considered that the works would enhance both the strategic and the local road network.
- It was confirmed that Wiltshire Council were seeking to coordinate highways works in the area to avoid other roadworks continuing in the area at the same time as these works. It was noted that the roadworks in Amesbury Town Centre were due to be completed by the end of the following week.
- Members emphasised the need for the Highways Agency to undertake a clear and comprehensive communications plan, with local people being made aware of the diversion routes, and plenty of advance signage to minimise impact on local roads.
- In response to questions regarding the penalty for overrunning the agreed timescale, Steve referred to the representative of Balfour Beatty Mott Macdonald (BBMM), the Highways Agency's contractors for the scheme. It was noted that any overrun in terms of time or budget would result in a reduction in the profits of the company from that project.
- In relation to street lighting, it was reported that this would be upgraded to comply with guidelines.
- In response to a question regarding temporary weight restrictions on the diversion routes to reduce the impact of large lorries using the local road network, Steve undertook to clarify whether this had been included in the Traffic Regulation Order.

	<ul style="list-style-type: none"> • A local resident who lived adjacent to the roundabout expressed concern regarding the proposed lane widening. He sought clarification that the additional lane width would be taken from the central reservation. The representatives of BBMM undertook to speak to the resident outside of the meeting, and to explain the detail of this element of the works. • There was discussion regarding the proposed installation of traffic lights, with some people suggesting that this should only operate during peak times, to allow local traffic to cross freely at other times. It was also suggested that traffic would often back up from King Barrow ridge, and so traffic lights would be ineffectual if traffic was stationary on the roundabout. Further to a suggestion of box junctions, Inspector Martyn Sweett commented that enforcement of these would be restricted by available resources. • In relation to the operation of the traffic signals, a representative of BBMM explained that this would be controlled by the traffic on approach to the junction, measured by loops placed on the approach roads. <p>It was agreed that the Area Board should received regular progress updates on this project, and that a representative of the Highways Agency or BBMM should be invited to attend the next meeting of the Area Board to present the plans in more detail. In addition, further information was required on the following specific points.</p> <ul style="list-style-type: none"> • Confirmation of whether the temporary Traffic Regulation Order (TRO) for the diversion routes includes any temporary weight restriction. <i>(Following the meeting it was confirmed that temporary weight restrictions were not considered viable and/or suitable and had not been included in the TRO).</i> • Clarification on how the traffic lights/box junctions would prevent traffic from backing up and blocking the roundabout. <i>(Following the meeting BBMM confirmed that the scheme included queue detection equipment on the A303 westbound carriageway, approximately 300m west of Countess Roundabout. This was designed to detect when queues reached this point from the “dual carriageway merge to one lane”, and adjust the signals operations accordingly to mitigate the risk of A303 traffic blocking the roundabout).</i> • The final timescale, including the estimated minimum/maximise duration of the works. <i>(Following the meeting, BBMM confirmed in a letter to stakeholders, that</i> 	<p>Karen Linaker / James Hazlewood</p>
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	<p><i>work was due to start on Monday 17 January, and would take place seven days per week during daylight hours, with 24-hour working wherever practical. The scheme was expected to continue for approximately 17 weeks. The 17-week period included site establishment, the main body of works over a 12-week period, an allowance for the Easter holiday traffic management embargo, and commissioning of the traffic signals).</i></p>	
11.	<p><u>2011 Census</u></p> <p>The Chairman reported that Paul Hackman, Census Manager for Wiltshire, had been due to attend to give a presentation about the Census which would be taking place in 2011. Unfortunately, Paul had had to submit his apologies for the meeting. However, information was set out in the agenda and in leaflets at the back of the meeting room.</p>	
12.	<p><u>Community Asset Transfers</u></p> <p>Karen Linaker, Amesbury Community Area Manager, referred to the information at page 49 of the agenda, which set out Wiltshire Council's scheme for transferring ownership of certain public assets to Town/Parish Councils, community organisations, charities and other suitable bodies.</p> <p>The background and criteria for this scheme were set out in the summary and applications under the scheme were invited.</p>	
13.	<p><u>Community Area Grants</u></p> <p>At the Chairman's invitation, Councillor John Noeken, Lead member for Grants, introduced this item, thanking the other members of the grants panel who had assisted in reviewing the bids: Sam Sheppard and Tony Pryor-Jones.</p> <p>Having declared a prejudicial interest in the application from Winterbourne Stoke Parish Council, Councillor Ian West left the room for the consideration of that application, after exercising his right to speak and introduce the item. In doing so Councillor West commended the application to the Board and referred to the difficulty for smaller Parish Councils in finding match-funding for Community Area Grants. Karen Linaker commented that this had also been raised by other Parish Councils and would be fed back when the grants scheme was reviewed.</p>	

	<p><u>Decision</u> Winterbourne Stoke Parish Council was awarded £1,868.07 towards purchasing and installing a new infant single seater cradle swing at Meadow View Play Park. <i>Reason – The application met the Community Area Grants Criteria 2010/11 and would support the Parish Council in meeting the strong local demand for play equipment for 0-5 year olds.</i></p> <p><u>Decision</u> Wiltshire Police – Neighbourhood Policing Team was awarded £500 towards running a Cycle Safety and Crime Prevention Initiative in Amesbury. <i>Reason – The application met the Community Area Grants Criteria 2010/11 and would help promote improved cycle safety and security in Amesbury.</i></p> <p><u>Decision</u> Age UK Salisbury District was awarded £5,000 towards extending its befriending service to benefit socially isolated older people in the Amesbury area. <i>Reason – The application met the Community Area Grants Criteria 2010/11 and would help prevent social exclusion amongst older residents.</i></p> <p><u>Decision</u> Stonehenge Chamber of Trade was awarded £369 towards putting on a Winter Solstice/Yuletide Event at Solstice Park, Amesbury, as part of the Ancestor Project. <i>Reason - The application met the Community Area Grants Criteria 2010/11 and would support this event involving and benefiting a variety of organisations in the local community.</i></p> <p><u>Decision</u> Bulford Parish Council was awarded £480 towards purchasing and installing a replacement picnic bench and seat. <i>Reason - The application met the Community Area Grants Criteria 2010/11 and would help replace this community facility.</i></p>	<p>Karen Linaker</p> <p>Karen Linaker</p> <p>Karen Linaker</p> <p>Karen Linaker</p> <p>Karen Linaker</p>
14.	<p><u>Future Meeting Dates, Evaluation and Close</u></p> <p>The Chairman thanked everyone for coming to the meeting, particularly in view of the wintery weather. Reference was also made to the Forward Plan which set out the future agenda items for meetings of the Area Board</p>	

	<p>Those present were invited to give their views on the meeting by means of the electronic voting handsets.</p> <p>The next meeting of Amesbury Area Board would be held on Thursday 27 January 2010 at Antrobus House, Salisbury Road, Amesbury, at 6pm.</p>	
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Amesbury Area Board 27 January 2011

Chairman's Announcements

Fairtrade and the Wiltshire Fairtrade Coalition

Fairtrade is based on the idea that small producers in the developing world should be paid a price for their produce that covers the cost of production and gives the family a living wage. The producer makes a long term agreement in advance with the Fairtrade purchasing company that ensures a guaranteed minimum price.

In return the producer commits to working to progressive standards of production and environmental protection. Under the agreement children are not forbidden to work but bonded labour is prohibited and children must go to school.

As a result, producers are able to plan ahead and achieve a degree of stability.

In addition, a specially formed local co-operative receives a social premium that can be spent on projects to benefit the whole community. These are decided by the co-operative not imposed from outside and may include such projects as building a classroom or clinic, starting a small business to help diversify the local income or providing a safe water supply or sanitation. The social premium is often of particular benefit to women because it can give them more of a stake in the decision making of the community. For instance, by using the premium to buy sewing machines, village women can create a sewing business that brings in income.

The Fairtrade mark on products is a guarantee that adherence to the agreement is being monitored. It has been in existence for 16 years and is now widely recognised though not necessarily widely understood.

The success of the Fairtrade movement so far is due in large part to the efforts of small local groups with the support of larger organisations. There are nine towns in Wiltshire which have achieved the status of Fairtrade town awarded by the Fairtrade Foundation.

The Wiltshire Fairtrade Coalition is an association of local Fairtrade town groups, businesses, other organisations and individuals working to promote understanding and uptake of Fairtrade produce. The coalition offers mutual support and encouragement to members and aims to make Wiltshire a Fairtrade county.

Item 6a.ii.

Amesbury Area Board 27 January 2011

Chairman's Announcements

Carshare in Wiltshire

Introducing carsharewiltshire.com

Wiltshire Council's dedicated internet based car sharing scheme, www.carsharewiltshire.com is a FREE service that helps match people travelling for whatever reason with others going the same way. This might be on a daily basis to and from work, on an occasional basis once or twice a week to the sports centre, on a regular Saturday basis for shopping trips, or one off trips to festivals, events, or outdoor concerts.

The idea is simple - by pairing up people that would have otherwise have driven separately, 1, 2 or even 3 cars can be taken off the road and hence reduce congestion. The journey will then be quicker, without undue delay, and it will also save all those pairing up money, as the cost of the journey can be divided equally up!

For work trips, more and more organizations are offering their employees who share journeys to and from work dedicated parking spaces, relieving them of the hassle of driving around and around full car parks looking for that elusive space. It also means they can arrive at any time that they choose, rather than have to worry about getting to the car park as early as possible to find a space.

Warning Beware of imitations! - there is an internet site called 'www.wiltshirecarshare.com' that is **not** run or approved by Wiltshire Council! What is more, you have to pay the private organisation that is responsible. There is only one site Wiltshire Council recommends, and it is free

www.carsharewiltshire.com - visit it today for more information and to register.

Over 9000 Wiltshire residents and workers have done just this, and combined with the thousands of other people who are part of the "Liftshare.com" network across the South West, your chances of finding a car share partner to drive or be driven by has never been greater.

With petrol prices going up and up, now is a great time to cut your fuel bill in half or even more!

The system is designed with safety in mind, and there is absolutely no obligation to proceed with any car share arrangement. All contact occurs by e-mail, and users are warned neither to reveal any personal details nor too many too early. Once you register your details, including journey information securely on line, the database searches for any near matches. You will receive an e-mail outlining potential suitable matches, and this includes right down to your individual requirements concerning smoking (or not), for example.

It is entirely up to you whether you e-mail any of those suggested to you - and likewise, should you receive an e-mail from someone else, following the database suggesting you as a potential suitable match, again, you choose whether to make contact by replying.

There are simple safety steps to take when proceeding with a potential match, including arranging to meet in a public place, preferably accompanied by a friend.

With regards proceeding with the car share arrangement, once you have satisfied yourself that the person you met is who they say they are, for example with a passport, drivers license, etc, and also that they have a license and appropriate tax and insurance, the car share arrangement operates simply and effectively. You decide where to meet - we suggest either at or near to your home, or a bus stop or train station, so just in case the other party cannot make it, you can still proceed with your journey by other means. You should always make sure that someone knows your arrangement, who you go with, when, and where.

For added peace of mind, schools, colleges, and even organizations can organize private groups on the www.carsharewiltshire.com, whereby ONLY people from that organization are linked together, if desired by the individual. For more information on private groups, email transportplanning@wiltshire.gov.uk.

Students attending or planning to go onto Higher Education often need to travel further distances and at different times to when buses may be available. So car sharing does offer a real, safe, and convenient way of continuing on in further education, and students can save money too, splitting the fuel costs between all those in the car.

Contact Details

Email: transportplanning@wiltshire.gov.uk

Item 6b.i.

Amesbury Area Board 27 January 2011

Chairman's Announcements

Outcome of the Leisure Facilities Review

Wiltshire Council's cabinet has considered the results of the extensive consultation exercise undertaken between July and October and approved a refined proposal which shall;

- Retain a strategic view and ensure that the indoor leisure facilities are a key component of the emerging community campus programme.
- Ensure that the indoor leisure facility service in Wiltshire will be enhanced which creates more opportunities for local people to actively pursue a healthy lifestyle.
- Give a clear message about the Council's commitment to providing high quality and efficient local services.
- Deliver a refined proposal that has been directly shaped by local people.

The refined proposals as set out in the report will provide;

- The specification for new leisure facilities in Trowbridge, Melksham, Warminster and Durrington/Amesbury as part of the wider campus development project.
- Improvements to Devizes Leisure Centre, Five Rivers in Salisbury, The Activity Zone in Malmesbury, Marlborough Leisure Centre and Tidworth Leisure Centre as part of the Workplace Transformation Programme.
- For an indoor Bowls facility to be included as part of a Campus facility in Melksham.
- For the provision of a grant of £400K to the Wiltshire School of Gymnastics in Melksham.

The Council has been clear about its proposals to transfer some of the local facilities to the community to manage. The Council will now consider the proposal to transfer these facilities in a wider strategic context to enable it to assess the impact of a potential transfer alongside other council buildings and services. This will enable the Council to consider the practicalities and options for wider campus developments.

Whilst the investigations into campus opportunities are completed, the Council will not be looking to alternative management arrangements for indoor leisure facilities as a single service. The Council's approach is intended to retain community involvement in the campus development project as it is recognised that local input is critical to success.

This refined proposal for leisure acts as a pre-cursor to a report that the Workplace Transformation Team shall present to Cabinet in the early part of 2011. This report will set out the high level principles behind a sustainable and affordable campus development project and consider the financial implications associated with this refined proposal for leisure.

The Council will continue the on-going dialogue which has already been established with local community groups regarding the local management of facilities.

Leisure facilities – Our plans to invest and improve Consultation Analysis Report

Community Area View – Amesbury

A total of 103 responses were received, which is 3% of the total received responses. Of these responses 99% were completed questionnaires and 1% were letters or emails.

Of the total responses received 37% were male and 63% were female and 5% considered themselves to have a disability. A total of 4% of respondents were under the age of 18, 3% were aged 18 to 24, 16% were aged 25 to 34, 25% were aged 35 to 44, 12% were aged 45 to 54, 23% were aged 55 to 64, 14% were aged 65 to 74 and 5% were aged 75 and over.

Of the respondents 18% indicated an interest in being involved or running their leisure centre. A total of 57% of respondents visited a leisure centre weekly, with 32% daily, 1% monthly, 7% less often and 2% have never used a leisure centre.

In specific response to the questions;

- 92% agreed with the principle that providing high quality, modern facilities with a variety of activities will encourage more people to become more active and furthermore 54% of respondents strongly agreed
- 86% agreed that local communities should be able to directly influence and / or manage their local services and only 1% of respondents disagreed
- 94% agreed that the price of using leisure facilities can be a barrier to taking part
- 78% of respondents felt that pricing should be reflective of the size and quality of facility whereas 55% disagreed that a standard pricing policy across all facilities, irrespective of the size and quality would work for Wiltshire
- 88% of respondents agreed that the council should try to provide multi-purpose indoor leisure facilities within 20 minutes travel time from home
- 91% agreed that introducing car parking charges at leisure facilities could be a barrier to stop people taking part

In terms of activities the most popular are swimming (32%), fitness classes (13%), using the gym (12%), Badminton (6%) and Squash (4%). Other facilities within leisure centres also proved popular with the inclusion of café facilities (9%), meeting spaces (6%) and crèches (3%).

There were 112 comments made, which is 2% of the total comments received with reference to the leisure review, with the following comments being the most highly stated;

- Improved facilities/ equipment (additional stuff 6 lane pool, squash etc) – 17%
- Lower/ affordable prices/cost/value for money – 9%
- Keep the centre open – 7%
- Happy with facilities/staff – 6%
- Centre should be convenient, Town Centre, Walking distance – 5%

Interesting points with regards the replacement, refurbishment and devolvement proposals were;

- 4% indicated that they wished to see both Amesbury and Durrington continue as separate sites with the inclusion of other facilities i.e. swimming pools, sports hall
- 2% mentioned they wished to see the inclusion of other services within the facilities i.e. libraries

Summary of Cabinet Member for Highways & Transport Comments to Cabinet

14 December 2010- Car Parking Strategy

Note references are to the Cabinet report, the electronic link is shown as the end of this document (hard copies can be obtained from the Community Area Manager)

Car parking is a very broad subject and is not just about charges. It is a strategic matter given the extent to which it demands a countywide approach. During the consultation mention has been made of the localisation bill, this looks to increase local control of public finances. This has been addressed in the report by giving specific opportunities to local Councils.

1. The need for the review is shown on page 8 and the process on page 9.
2. Some concerns were expressed at several Area Boards about the web based consultation. This is covered at para 17 page 10. Paper copies were available in libraries and everyone who requested a paper copy was sent one. Thirty of the 240 Parish and Town Councils responded.
3. Feedback has been given to all the Area Boards that requested it and, where formal comments or motions were recorded, these are shown on page 10.
4. Scrutiny reviewed the principles of the review on 12th January this year and the results of the consultation on 2nd November. At the January meeting Scrutiny stated that the Area Boards should be used for consultation purposes only as it was felt inappropriate for Area Boards to take full responsibility for parking charges in their area. This recommendation was adopted.
5. In the consultation the majority of respondents (59%) supported banding, but the majority (54%) did not agree with the band their community was in. Various suggestions for banding were made, these are shown on page 12. There was no consensus on how bands should be changed, the recommended banding is not 'one size fits all'.
6. On the basis of the consultation the 'preferred option' for car parking charges has been applied and is shown at para 56 on page 17. Comment was made by some respondents that the first hour should be free. It is estimated that this would cost £3M of the total £6.05M income from off street parking.
7. Representations were made from Salisbury to have an alternative of a £2.00 two hour charge with no option of a first hour charge. This has been accepted as Salisbury is in its own band, this is shown at para 58 page 17.
8. Representations were made from Devizes concerning the proposed charges in the Market Place. It is suggested at para 59 page 17 that Devizes and Marlborough should be treated in an equal manner given that charges are higher in these two former Kennet District Council Towns than for the rest of Wiltshire.
9. Recommendation 8 suggests that Band 3 Towns are offered a buy back of a proportion of spaces, this arrangement has historically been used by Westbury and Warminster Town Councils. No Towns have expressed an interest in taking up this suggestion.
10. Band 4 includes Towns and Parishes where there are small car parks that have not had charges in the past. Recommendation 8 suggests that the Town and Parish

Councils should have the option of managing these car parks at their cost as an alternative to charges. The majority of these Towns and Villages have expressed an interest in entering a negotiation on this.

11. The Chambers of Commerce have made representations concerning the cost of parking for staff working in local shops. This will be reviewed together with season tickets as shown in recommendation 13. To be more specific we will be entering discussions with the Chambers with the objective of introducing special season ticket arrangements, this will take into account an assessment of unused spaces in long term car parks and local demand. Salisbury will be excluded from this as there is the alternative of Park and Ride.
12. The Chambers have also commented on the need for pay on exit. The alternative pay by mobile has recently been rolled out across the County and serves the same purpose with the ability to top up without returning to the car park.
13. Other issues concerning developers, enforcement, residents parking zones etc are also covered in the report. There is no recommendation to impose Sunday parking charges where there is none now.

Car parking and public transport are linked strategically and I would like to comment on one of the other areas which will be affected by the decisions made here today, and that is buses. Many people, particularly those who live in urban areas, have the option of using their car or a bus to get to work, for shopping, for leisure, for education and for visiting their doctor or hospital.

However there are many others who are less fortunate either because they don't own a car or can't drive (some 16% of households in Wiltshire do not have a car), those who only have one car (nearly 46%) that is used by the breadwinner to get to work leaving their partner without transport during the day. Buses are very important to families particularly in a rural authority like Wiltshire and many of these buses would not exist without a subsidy from the Council. If they are not subsidised they will disappear.

The subsidy in Wiltshire is in the order of £5.4M. Almost half of bus journeys (47%) are subsidised directly by the Council.

The reason for going through this is that during the consultation many people said that we were just trying to make a profit from car parking, however it is only by using any excess as a cross subsidy that many bus services survive. Recommendation 6 in the report is that any income over and above this years outturn be hypothecated into supporting bus services. If this does not happen buses will be stopped, this would badly affect those who depend on them and make it difficult for them to get into the shops and other facilities in the Towns and to get to work.

All local authorities are under considerable financial stress due to the reduction in monies from central government over the next 4 years and the fact that that the cuts will be front loaded. The overall reduction will be in the order of 28%.

This will affect our public transport budget in four ways;

1. The 28% reduction will cut deep.

2. The arrangement for concessionary fares will change so that bus operators get less, they will in turn ask for more subsidy from the Council
3. In 2012/13 the Bus Services Operator Grant will reduce by 20%, the operators will ask for more subsidy to cover this.
4. The passenger transport budget is dominated by mandatory tasks such as getting children to school, social care, special needs transport etc. As this can't be reduced the burden of the reductions has to fall on subsidised buses.

These financial aspects are covered in Appendix 4 of the report. They are very severe.

This is the reality we have to live with and why recommendation 5 suggests a 10% uplift on car parking charges and that recommendation 6 suggests hypothecation of any excess over this year's outturn.

In summary;

No one likes to pay for car parking and the accusation is often made that motorists are taxed unfairly. In this case there is a difficult balance to make.

Should car parking be reduced to a level that only covers the running costs with the result that nearly 50% of buses would disappear? Or should car parking charges be at a level where there are funds to subsidise buses that are needed for the more vulnerable in our community but without making them so high that residents are deterred from shopping in Wiltshire Towns? The report recommends the latter.

Links

Paper to Cabinet <http://cms.wiltshire.gov.uk/mgConvert2PDF.aspx?ID=509&T=10>

Minutes of Cabinet <http://cms.wiltshire.gov.uk/mgConvert2PDF.aspx?ID=509&T=1>

Main impact on the Amesbury Community Area

1. **Amesbury Town Council has the option to 'buy back' a small proportion of short stay spaces from Wiltshire Council to offer as free parking spaces.**
2. **25% of car parking spaces in Amesbury town centre will remain free of charge for the first hour for a period of one year to be followed by a review.**
3. **Current charges for all on and off-street parking will increase by 10%.**
4. **In Amesbury car parks – the charges will be:**
 Short Stay: <1hr: 40p / <2hrs:£1.20 / <3hrs: £2.10
 Long Stay: <1hr: 30p / <2hrs:£1.10 / <3hrs: £2.00 / <4hrs: £2.40 / <5hrs: £3.20 / <8hrs:£5.20
 All Day: £5.60
5. **These changes are proposed to take effect in Spring 2011, following a legal process that will take place over the coming months. This legal process includes a 21 day period for public comment and consultation on the specific changes for Amesbury.**

Amesbury Area Board 27 January 2011

Chairman's Announcements

Invitation to comment on a proposed new council-wide street trading scheme

Wiltshire Council's Licensing Committee considered a report on the future of street trading at its meeting on 30 November 2010.

There is currently no harmonised street trading policy for the Wiltshire Council area. This is because the former District Councils controlled street trading in different ways.

The Licensing Committee agreed to introduce a new harmonised consent street trading scheme across the Wiltshire Council area. This will provide a flexible means of controlling street trading activity and allow greater scope for local involvement in decision making through a thorough consultation process for all applications for Street Trading Consents.

A new scheme needs to be introduced to ensure:

- all street traders in Wiltshire have the same rights, pay the same fees and are subject to the same application procedure, terms and conditions
- the council has adequate powers to remove illegal street traders and protect legal street traders and local businesses.

Council officers have produced a draft scheme for formal consultation with all interested parties (including area boards, street traders, members of the public, local businesses, town and parish councils, farmers markets organisation, chambers of commerce and MPs) and would like to invite general comments and feedback on the proposed scheme.

A full copy of the proposed scheme and consultation survey will be available on the Wiltshire Council website **from 17 January**. All interested parties should return **written responses** to the Wiltshire Council Licensing Team **by 17 March**. Any responses received after the closing date will not be taken into consideration by council officers.

If members of the public or interested groups would like to complete the survey form, it will be available on the Wiltshire Council website at <http://www.wiltshire.gov.uk/council/consultations.htm>.

Written responses should be emailed to alissa.davies@wiltshire.gov.uk or returned to the Wiltshire Council Licensing Team at Monkton Park, Chippenham, Wiltshire, SN15 1ER.

For further information or to request a printed copy of the proposed street trading scheme and consultation survey, please contact Alissa Davies on 01249 706414.

Executive summary

Wiltshire Council is planning to introduce a new, harmonised consent street trading scheme by adopting powers under Schedule 4 of the 1982 Local Government (Miscellaneous Provisions) Act.

In a consent street trading scheme, it is illegal to trade in a consent street without obtaining permission from the council. The council grants permission to trade, known as a Street Trading Consent, to individual street traders who pay a fee to the council and are subject to terms and conditions. The council can remove or refuse to renew a Street Trading Consent at any time if fees are not paid or the street trader does not adhere to the council's terms and conditions.

A new scheme needs to be introduced to ensure:

- all street traders in Wiltshire have the same rights, pay the same fees and are subject to the same application procedure and terms and conditions
- the council has adequate powers to remove illegal street traders to protect legal street traders and local businesses from unfair competition.

Currently the council operates three different street trading schemes in three of the former district council areas:

- In the north and west there are two different consent street trading schemes with different fees, application procedures and terms and conditions
- In the east there is a prohibited street trading scheme for a limited number of streets in town centres- street trading is banned in some specific streets in town centres

In the south there is no street trading scheme, which means the council cannot remove illegal traders.

Formal consultation on the new street trading scheme will begin in January 2011 and will finish in March 2011.

What the scheme will cover

Street trading is selling, exposing or offering articles for sale in a street. This includes trading from mobile and static structures, including kiosks, the sale of food and drink, ice-cream vans, mobile artists and musicians who sell their work on the street, advertising cars for sale on the street and the sale of Christmas trees and other festive items.

Street trading does **not** include the sale of gas, electricity or other domestic services, subscriptions to motor breakdown organisations or handing out promotional literature for goods, services or venues.

The scheme will cover **all streets in Wiltshire**. A street is any area that the public can access without payment, including private land.

All streets will be designated as consent streets, except for a small number of highway lay-bys which will be designated as prohibited streets (where all street trading is illegal) for safety reasons.

Types of Street Trading Consent

The council will offer three types of Street Trading Consent:

- **Annual Street Trading Consent** for trading on all days of the year, including all bank holidays
- **Daily Street Trading Consent** for trading on a single day, a number of days, or a specific day for the year, including bank holidays where these fall on the days included in the consent. For example trading for a full week once a year, on all Mondays for one month, or all Saturdays throughout the year.
- **Block Street Trading Consent** for organisers of large street trading events, where the event organiser is responsible for all street traders at the event. For example farmers markets, car boot sales, fetes, carnivals and static structures on Town and Parish Council, such as kiosks in parks leased out by the Town or Parish Council.

Applications for Annual and Daily Street Trading Consents will be considered four times a year: in March, June, September and December.

All applications will be processed within 90 days.

Applications for Block Street Trading Consents will not be subject to the consultation procedure and will be considered as and when they are submitted.

Applications will need to be submitted with a **non-refundable deposit of ten percent of the total fee payable**.

How applications will be determined

Applications will be determined by licensing officers and the licensing manager, acting on delegated powers from the Licensing Committee.

Licensing officers will assess applications against the scheme criteria and will take objections from consultees into account.

The consultees will usually include the Town or Parish Council, the local Councillor and local community area manager, members of the public, local businesses, Wiltshire police, Wiltshire fire and rescue service, environmental health officers, food safety officers, planning officers, highways officers, and health and safety officers.

The licensing manager will decide to approve or reject applications on the basis of recommendations from licensing officers.

Where an application meets the criteria and there are no reasonable or appropriate objections the licensing officer will recommend approval of the application.

If the application does not meet the criteria or there are reasonable and appropriate objections the licensing officer will **arrange to meet with the applicant and will contact objectors in to attempt to overcome the potential reasons for refusal. This may include a consultation meeting arranged by the community area manager between the local councillor, members of the public and the licensing officer.** The licensing officer, applicant and objectors will discuss

- changes that could be made to the proposed location, goods or trading hours and
- additional conditions that could be introduced.

Applicants who feel aggrieved by the licensing manager's decision to refuse an application or to introduce additional conditions will have the right to appeal to the Licensing Committee.

Please see the flowchart in Appendix 1 for more detail on the proposed procedure for determining applications for Street Trading Consents.

Fees

There will be **two different sets of fees** for Annual and Daily Street Trading Consents:

- fees for town centre traders, and
- fees for all other traders.

Fees for town centre traders will be higher than fees for all other traders to reflect the higher footfall and greater commercial benefit of a town centre location.

A higher fee will be charged for Daily Street Trading Consents to trade on Saturdays.

Block Street Trading Consents will be offered to organisers of street trading events.

The council will not charge for a Block Street Trading Consent if the **proceeds from both the street trading activity and the event as a whole will go to a registered charity or will not be used for private gain.**

Please see Appendix 3 for the proposed street trading fees. The level of fees will be reviewed by the council on an annual basis.

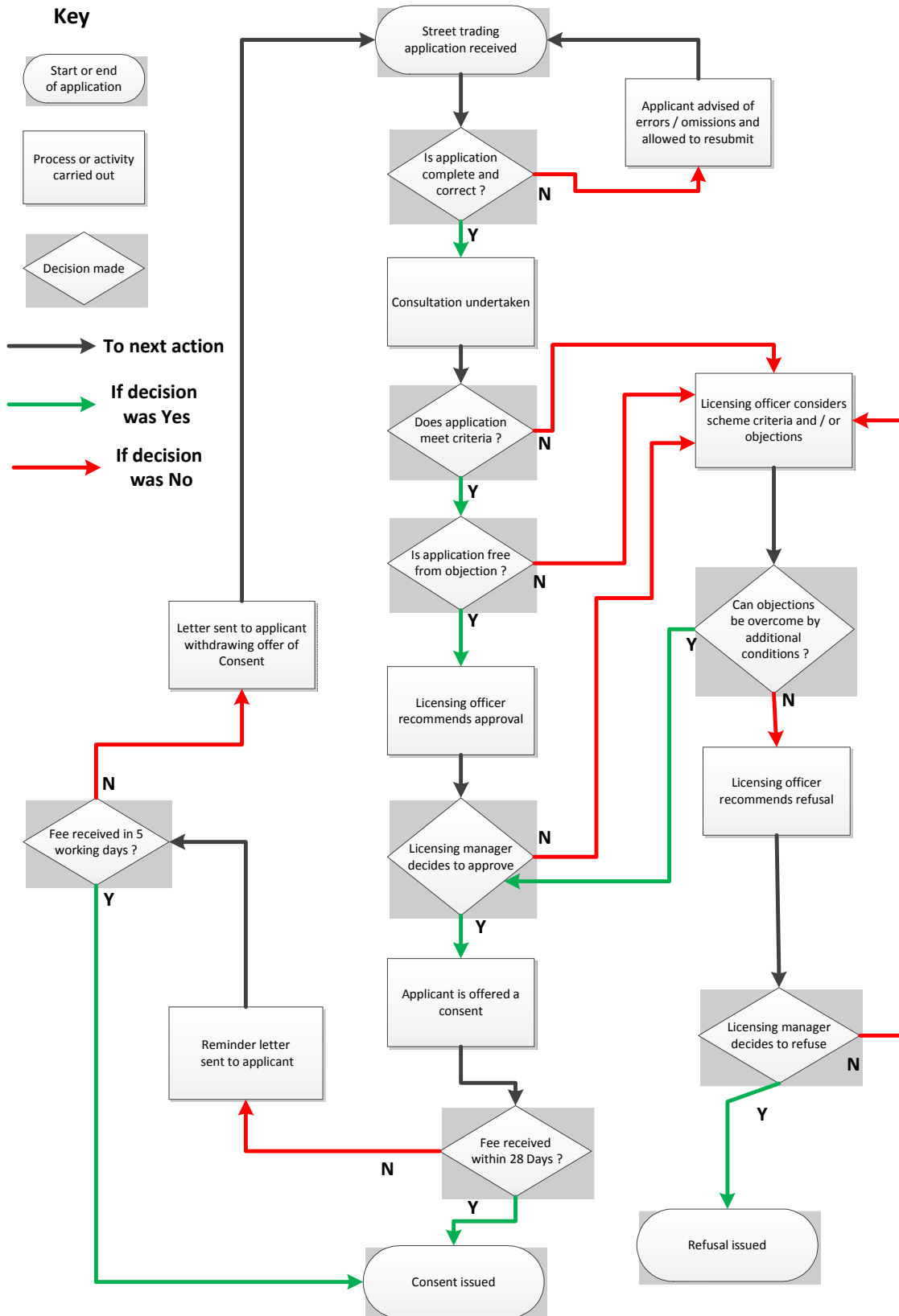
Appendices

Appendix 1: Proposed procedure for determining applications for Street Trading Consents

Appendix 2: Proposed criteria for determining applications for Street Trading Consents

Appendix 3: Proposed street trading fees

Appendix 1: Proposed Procedure for determining applications for Street Trading Consents



Appendix 2: Proposed criteria for determining applications for Street Trading Consents

The licensing officer will assess applications for Street Trading Consents against the following criteria:

- **Site safety.** The location should not present a substantial risk to the public in terms of road safety, obstruction and fire hazard. The street trading activity should not present a significant risk of nuisance from noise, smells or fumes to households and businesses in the vicinity. Observations from council officers will be taken into consideration.
- **Public order.** The street trading activity should not present a risk to public order in the locality in which it is situated. Observations from Wiltshire police and council officers will be taken into consideration.
- **Avoidance of nuisance.** The street trading activity should not present a substantial risk of nuisance from noise, smells or fumes to households and businesses in the vicinity of the proposed street trading site. Observations from council officers and residents will be taken into consideration.
- **Needs of the area.** Applicants will have to demonstrate the need for the proposed street trading activity in relation to:
 - (i) the presence of other like outlets already existing in the immediate locality of the street trading site, and
 - (ii) the general needs of a locality if no comparable outlets already exist.
- **Compliance with legal requirements.** The proposed street trading unit should comply with all the relevant legislation. Observations from officers on the requirements of food safety, health and safety, environmental health and fire safety legislation will be taken into consideration. In addition, for those applying to sell food the result of the unit inspection will be taken into consideration.
- **Consultees observations.** Consideration will be given to written objections from consultees. Objections and recommendations will be assessed by the licensing officer for reasonableness and appropriateness before they are taken into consideration.
- **Permitted trading hours.** In town centres street trading hours will normally mirror those of shops in the immediate vicinity. However, the council will consider each application on its merits before agreeing permitted trading times. The council retains the right to specify

permitted trading hours that are less than those applied for. Any trading involving hot food between 11pm and 5 am will require a separate application under the Licensing Act 2003.

- **Planning Permission.** No Street Trading Consent shall be issued where planning permission is required but has not been applied for or granted. Observations from Wiltshire Council planning officers will be taken into consideration.
- **Suitability of the applicant to hold a consent.** The council may take relevant unspent convictions, complaints received about the applicant's previous street trading activity and any previous revocation or surrender of a Street Trading Consent into account.
- **Proximity to schools and colleges.** No Street Trading Consents will be granted for trading at locations within a 500 metre walk using the public highway of a school or sixth form college.

All the criteria will need to be satisfied and equal weight will be applied to all criteria.

Appendix 3: Proposed street trading fees**Town centre traders**

Type of Street Trading Consent	Fee
Annual Street Trading Consent – all days of the year, including all bank holidays.	£ 2800
Daily Street Trading Consent-Sunday to Friday , including bank holidays where these fall on the days included in the consent.	£ 20 per day
Daily Street Trading Consent-Saturday.	£ 40 per day
Block Street Trading Consent-events for private gain	£ 40 per day
Block Street Trading Consent-events where the proceeds will not be used for private gain or will go to a registered charity	No charge

All other traders

Type of Street Trading Consent	Fee
Annual Street Trading Consent – all days of the year, including all bank holidays.	£ 1400
Daily Street Trading Consent -including bank holidays where these fall on the days included in the consent.	£ 10 per day
Block Street Trading Consent-events where the proceeds will be used for private gain	£ 40 per day
Block Street Trading Consent-events where the proceeds will not be used for private gain or where the proceeds will go to a registered charity.	No charge

Item 6c.ii.

Amesbury Area Board 27 January 2011

Chairman's Announcements

Wiltshire Council's New Approach to Providing Face to Face Access to Council Services

A DVD has been prepared that shows Wiltshire Council's intention to increase the range of services delivered in customers' homes and business premises. Area Boards are asked to recommend local venues in their areas that can be used for face to face meetings between customers and council officers.

It is important to stress that increasing the services offered in the community is a process and not all services will be delivered immediately. Many of the services affected are currently reviewing their operations, in order to deliver savings as part of the current spending review, and this may affect the speed at which services are transformed.

The local meeting place recommendations from Area Boards, and identified through other channels (e.g. pre-paid cards, website, phone to customer services), will be collated in January and investigated to see if they are practical and/or have a cost. It is intended that once these costs etc are evaluated, we will return to the Area Boards with the findings and that each Area Boards can consider the relative merits of each option before making a final decision.

The DVD is available on YouTube at:

<http://www.youtube.com/watch?v=6pl1aAp6364>

Department: Customer Services

Further Enquiries to: John Rogers, Head of Customer Access

Direct Line; 01225 756191

E-mail: john.rogers@wiltshire.gov.uk

Item 6c.iii.

Amesbury Area Board 27 January 2011

Chairman's Announcements

Public Protection Enforcement Policy

The Public Protection Service is reviewing its enforcement policy, and is seeking views from interested stakeholders.

The policy deals with the entire range of legislation administered by the Public Protection Service covering all environmental health and trading standards powers, as well as any relevant community safety and emergency planning laws.

The policy addresses the practical application of Public Protection enforcement procedures and aims to provide a fair and effective approach to any enforcement action taken by officers of the authority. It seeks that any enforcement action must be compliant with all relevant legislation and guidelines, and must be fair, clear, transparent, consistent and robust.

The draft enforcement policy is on the council's website.

<http://www.wiltshire.gov.uk/environmentandplanning/publicprotection/publicprotectionenforcementpolicy.htm>

Item 6c.iv.

Amesbury Area Board 27 January 2011

Chairman's Announcements

Childcare Sufficiency Assessment

Local authorities have a duty, under the Childcare Act 2006, to assess the sufficiency of childcare in their area and produce a report. Wiltshire's second report has now been drafted and it is out for consultation on the Wiltshire Council website: <http://www.wiltshire.gov.uk/schoolseducationandlearning/earlyyearsandchildcare/childcaresufficiencyassessment.htm>.

Any comments should be forwarded to the early years team using the response sheet provided on the website by 20 March 2011. The final report will be published on the website before 1 April 2011.

Further information is available from:
Email: earlyyears@wiltshire.gov.uk
Telephone: 01225 785674

**Crime and Community Safety Briefing Paper
Amesbury Community Area Board
27 January 2011**



1. Neighbourhood Policing

Team Sgt: Martin Phipps

Amesbury Town

Beat Manager – PC Lucy Smith
PCSO – Jo Atkinson
PCSO – Dean Shaw

Amesbury Rural

Beat Manager – PC Mark Steele
PCSO – Shona Maycock
PCSO – Will Todd

Durrington, Larkhill & Bulford

Beat Manager – PC Lyndsey Smith
PCSO – Chris Miller

2. NPTs - Current Priorities & Consultation Opportunities:

Up-to-date details about Neighbourhood Policing Teams including team membership, current priorities and forthcoming community consultation events can be found on our Wiltshire Police Website.

□ Visit the new and improved website at: www.wiltshire.police.uk

3. Police Authority Representative: Councillor Richard Britton

Please contact via Wiltshire Police Authority Tel. 01380 734022 or <http://www.wiltshire-pa.gov.uk/feedback.asp>

4. Performance and Other Local Issues

The end of the year has seen a decrease in both Crime and incidents of Anti-Social Behaviour across Amesbury Sector which is very good news. There has been a slight decrease in the detection rate compared with last year but this can be explained by the fact that a number of crimes are now being cleared up by Local Resolution (LR). LR is a new way of dealing with low level crime and anti-social behaviour by putting victims and witnesses at the heart of our service and is being introduced across the Force. Proportionate Crime Recording and Local Resolutions will change how we engage with communities to deliver justice and appropriate outcomes for victims. Victims can have a say in the agreed outcomes and, in some circumstances, meet with offenders and a trained facilitator to decide what can be done to make things better. Crime that is resolved this way does not necessarily appear in our detected figures i.e. where an offender has been charged or cautioned.

LR outcomes will vary, but could include a verbal warning to a youth in front of the parents/guardians, the offender writing an apology letter or repairing damage caused.

We have continued to target drugs with another successful warrant being executed in Durrington.

Amesbury's Bike safety day in December was cancelled and was held on 23 January 2011. Funding has been obtained for lights and security equipment and the safety day allows us to highlight some very important safety messages to all who use a pedal cycle.

Amesbury's recent spate of Graffiti appears to have abated .Ongoing enquiries continue and this week should see a number of offences being cleared up by an individual being charged with several counts of criminal damage and other offences being taken into consideration.

It is with regret that I report the year ended with tragic death of a member of our community. This was a suspicious death of a male by the name of Jon Paul Garland of Tanners Field, Amesbury.

Daryl Talbot, a 21year old from Larkhill appeared at Chippenham Magistrates' Court on Monday 3 January 2011 charged with the murder of 34-year-old Jon Paul Garland. He was subsequently remanded in custody. Wiltshire Police are appealing for anyone who may have witnessed this incident during the early hours of 1 January 2011.

Wiltshire Police and Amesbury's dedicated Neighbourhood Policing Team extend their condolences' to the family, friends and community at this time and are working tirelessly to reach a successful conclusion. Enquiries are still ongoing as well as high profile patrols and community reassurance

If you have any information to assist us with this enquiry please contact Wiltshire Police on **0845 408 7000** or contact **Amesbury's Neighbourhood Policing Team**.

Your neighbourhood policing team consist of Community Beat Manager- PC 1481 Lucy Smith, supported by PCSO Jo Atkinson and PCSO Dean Shaw. They can be contacted on 0845 408 7000 extension 724 511 or via email:- amesburynpt@wiltshire.pnn.police.uk.

Sergeant Martin PHIPPS

AMESBURY SECTOR						
AMESBURY	CRIME				DETECTIONS	
	JAN 2010 - DEC 2010 cf previous year				JAN 2010 - DEC 2010 cf previous year	
	2009/10	2010/11	+ / -	% Change	2008/09	2009/10
Violence Against the Person	308	257	-51	-16.6%	51.9%	45.5%
Dwelling Burglary	72	58	-14	-19.4%	36.1%	19.0%
Criminal Damage	314	287	-27	-8.6%	18.5%	13.2%
Non Dwelling Burglary	76	95	19	25.0%	9.2%	16.8%
Theft from Motor Vehicle	66	72	6	9.1%	24.2%	22.2%
Theft of Motor Vehicle	33	27	-6	-18.2%	18.2%	37.0%
Total Crime	1357	1291	-66	-4.9%	37.3%	28.3%

County Division is compared with 15 most similar divisions in other Forces. Currently we are performing well e.g. ranked 1st (out of 15) for All Crime and 4th for Violent Crime

Anti-Social-Behaviour – reported incidents

JAN-MAR 2010	APR-JUN 2010	JUL-SEP 2010	OCT-DEC 2010	MONTHLY AVE (09/10)
310	368	397	384	339.8

Inspector Martyn Sweett
Area Commander
21/10/10



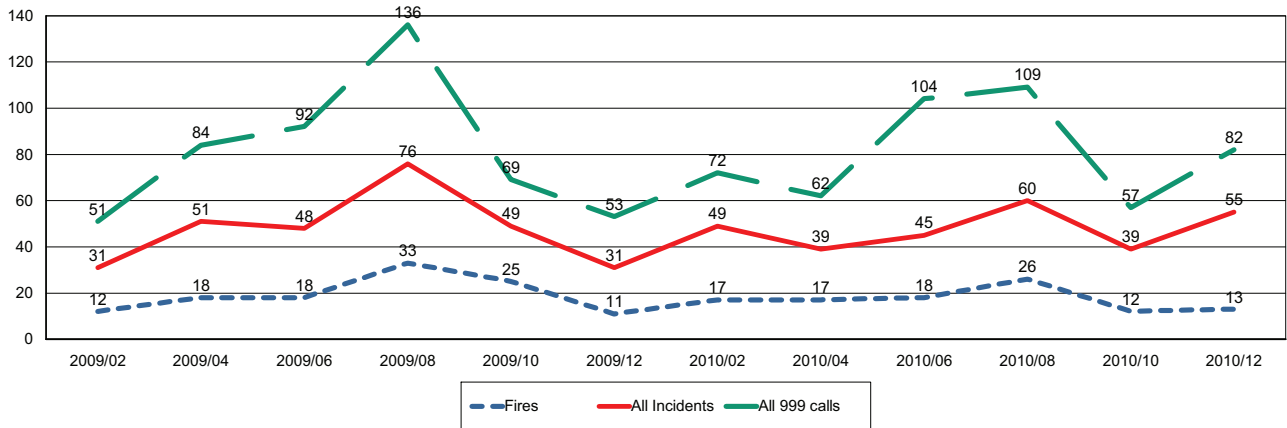
Wiltshire Fire & Rescue Service

Wiltshire and Swindon Fire Authority

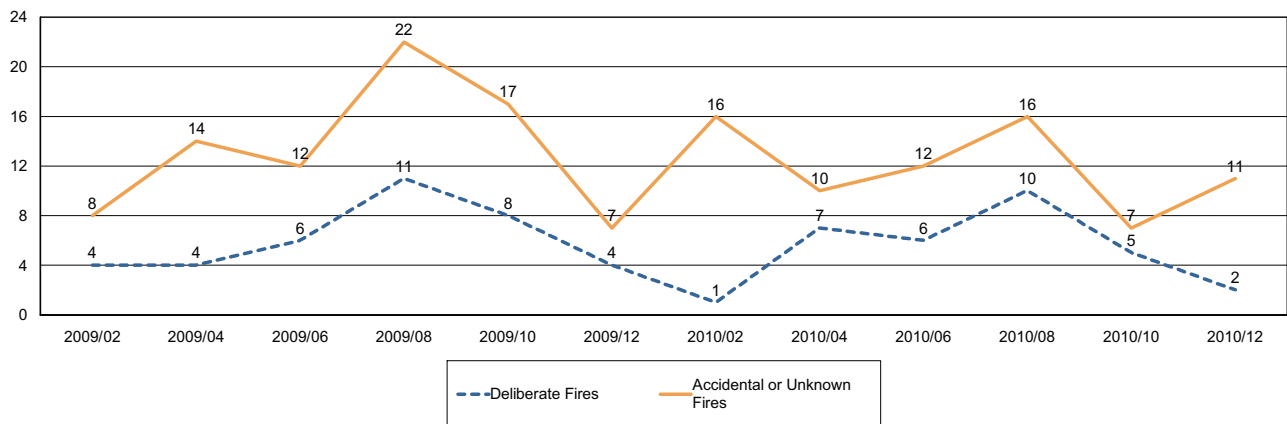
Report for Amesbury Area Board

The following is a bi-monthly update of Fire and Rescue Service activity up to and including December 2010. It has been prepared by the Group Manager for the Board's area.

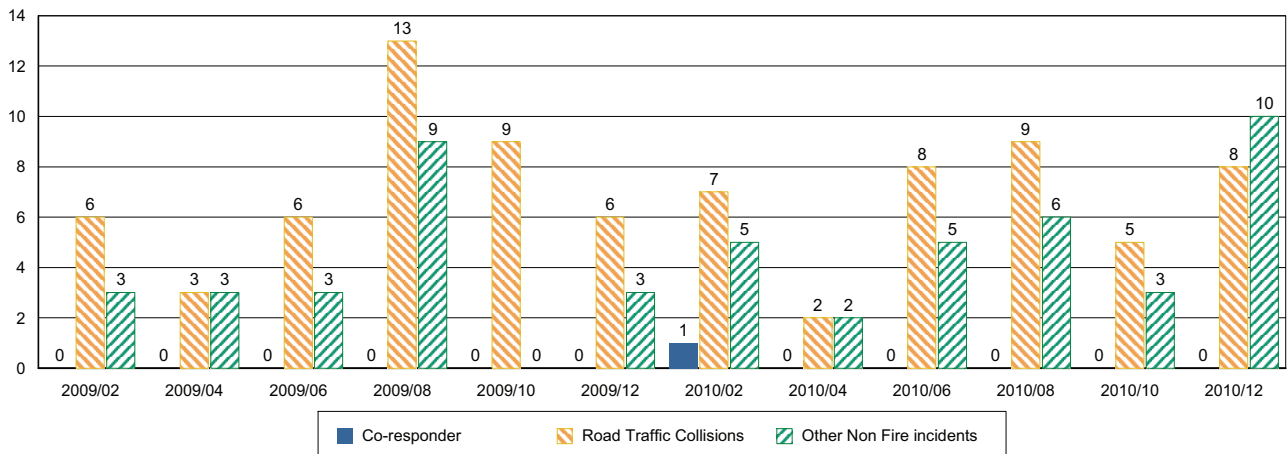
Incidents and Calls



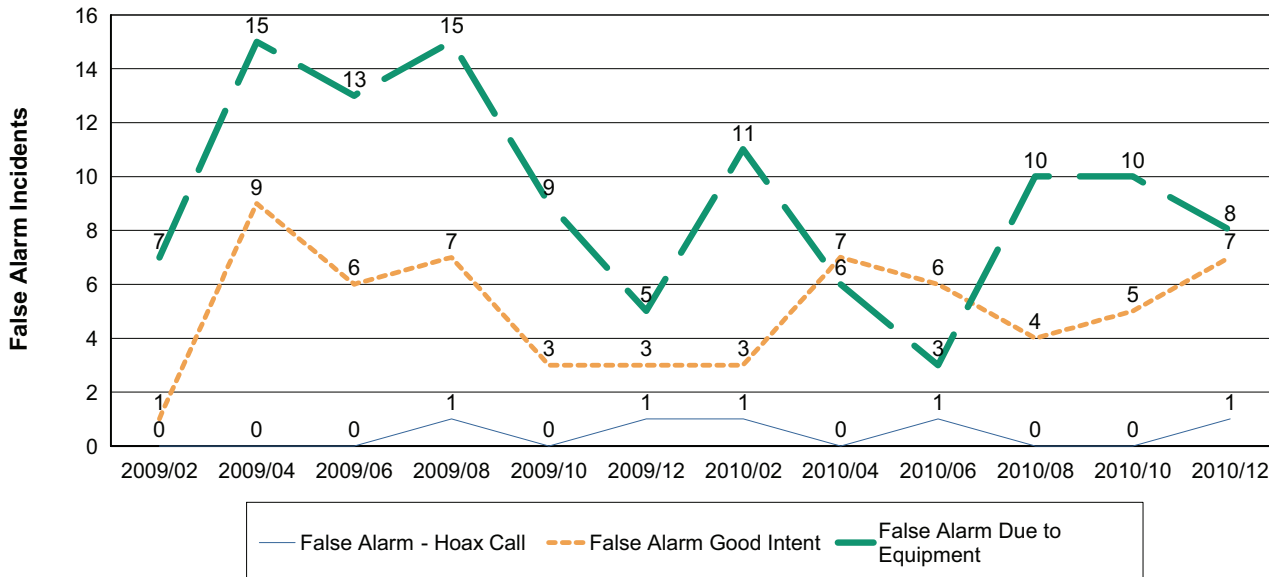
Fires by Cause



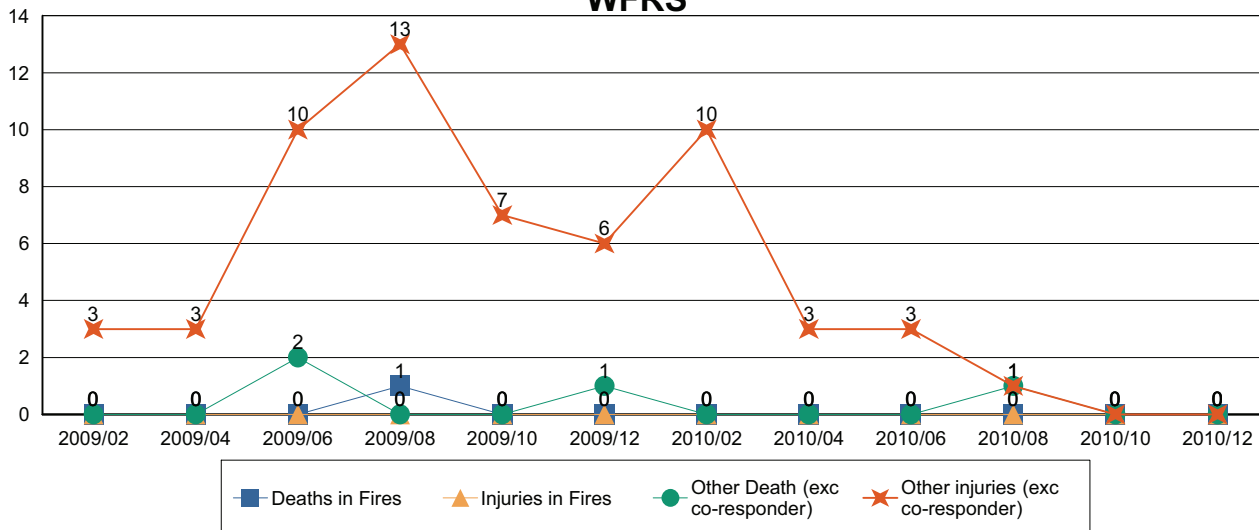
Non-Fire incidents attended by WFRS



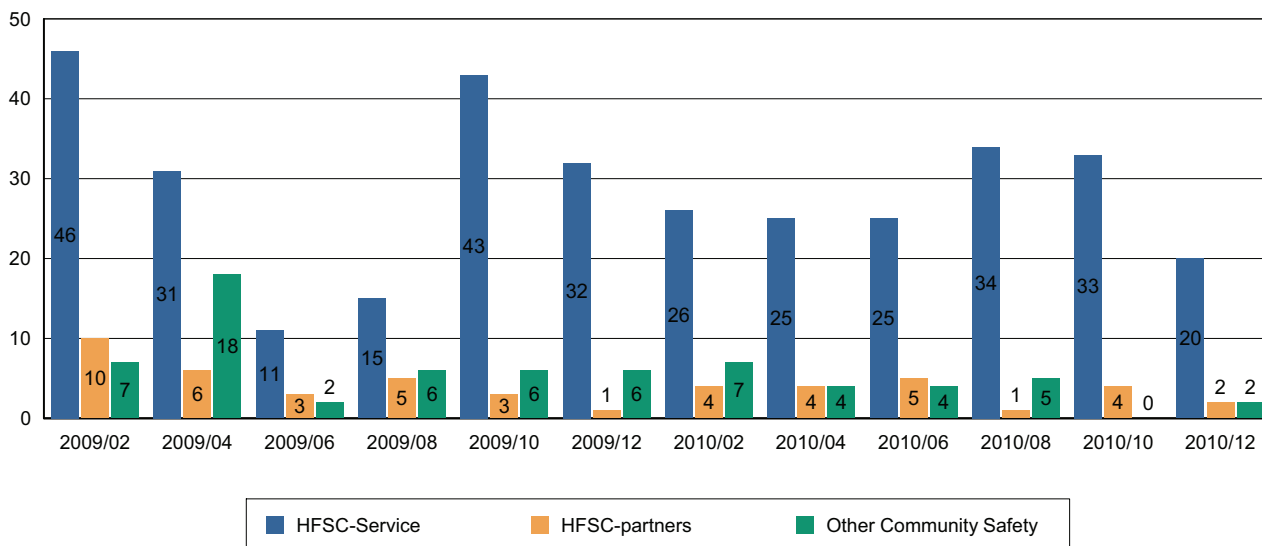
Number of False Alarm Incidents



Death & Injuries in incidents attended by WFRS



Home Fire Safety Checks and other domestic safety



Comments and Interventions overleaf

Wiltshire Fire & Rescue Service

Media release

Employers asked to support 'on call' firefighters

Employers in the south of Wiltshire are being urged to consider allowing their staff to be retained firefighters.

Wiltshire Fire & Rescue Service relies on 'on-call' firefighters to provide 24 hour cover in areas including Amesbury, Tisbury, Mere, Westbury and Ludgershall.

However, it is proving increasingly difficult to maintain day cover at these stations - retained firefighters need to be able to respond to a pager and arrive at their fire station within four minutes.

Group Manager Ian Rennie, who manages the southern part of the county, said: "When we don't have sufficient crew available in a location, we have to move resources from other parts of Wiltshire. Being 'on call' is a big commitment, and we do understand the reticence of employers to allow their staff to respond from the workplace, but there are advantages to them of having people who are trained firefighters."

He explained: "From manual handling to first aid, the skills we give our firefighters can be of benefit in the workplace. In addition, letting your staff be 'on call' is real community engagement."

Being a retained firefighter may also suit at-home mums and dads, who can fit their day cover hours around school and childcare arrangements.

To find out more about either being a retained firefighter or supporting your employees in their firefighting career, visit www.wiltshire.gov.uk or call 01380 731144.

ENDS

For further information, please contact:

Louise Knox
Media and communications manager
Wiltshire Fire & Rescue Service
Tel. 01380 731126 / 07841 951111

13 January 2011

NHS Update – January 2011

Government announces new vision for public health

The Government's new vision for public health, 'Healthy Lives, Healthy People' was announced by Secretary of State, Andrew Lansley, this afternoon.

'Healthy Lives, Healthy People' also sets out how funding from the overall NHS budget will be ring-fenced for spending on public health in a recognition that prevention is better than cure.

Local government in Wiltshire will take charge of public health from a national budget which could be in the region of £4 billion. Wiltshire Council will continue to work with Corporate Director of Public Health and Wellbeing, Maggie Rae, to provide professional advice and leadership around key challenges like reducing harm from tobacco and alcohol, improving sexual health and ensuring the local population is protected from the impact of major incidents and epidemics such as pandemic flu.

The Department of Health is seeking your views on these changes. Have your say by responding to the public consultation:

http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/@ps/documents/digitalasset/dh_122347.pdf

Investors in Carers scheme launched

They provide care for ill, frail or disabled family members worth £511 million a year in the UK, and yet carers often pay a price in terms of jobs, friendships and even health. Carers are twice as likely as others to become ill.

Now a new awards scheme will reward GP practices and others who give special attention to the needs of these unsung heroes and heroines. Aimed at GP practices who do a really good job of taking care of those who care, it awards bronze, silver and gold accreditation as a reward for some of the best practice that exists across the county, as well as acting as a spur to others to do better.

New mums happy with their care

The maternity service provided by Wiltshire Community Health Services has been rated highly by mums in an independent survey commissioned by the Care Quality Commission.

The survey looked at women's experiences of care provided by hospital and community staff, from early pregnancy to four weeks after the birth. Wiltshire Community Health Services provides maternity services at Princess Anne Wing at Bath Royal United Hospital, at the birthing units at Chippenham Hospital and Trowbridge Hospital and at the birthing centres in Frome and Paulton.

The national survey involved responses from over 25,000 women. In Wiltshire, 238 women responded, all of whom had had a live birth between 1st and 28th February 2010 and were aged 16 years or older. Women who had a home birth were also eligible.

Managing flu-like symptoms

The advice issued by Maggie Rae covers how best to protect yourself and your family against cold and flu viruses, how to treat symptoms as they emerge, and how to make best of use of the wide range of NHS services available if you need them, in order to ensure services like 999 and A&E are kept free for emergencies only.

“If you come into contact with droplets, either in the air, on hands, or hard surfaces, you can catch the viruses. Sneeze into tissues and wash hands afterwards. Remember: ‘catch it, bin it, kill it’. This advice works for all coughs, cold and flu-like illnesses.

“If you are over 65 years of age, a pregnant woman or under 65 years of age with a chronic medical condition you have not yet had your seasonal flu jab we would encourage you to contact your surgery to make an appointment.

“If you do get symptoms such as cough, fever, aching limbs and weakness, you can manage this at home by drinking plenty of fluids, taking over-the-counter medications containing paracetamol and resting.”

Please be mindful to think of other routes to medical treatment rather than calling 999. The following points should be helpful when deciding who to contact.

- Pharmacies offer over-the-counter medicines and advice. As well as being open during regular retail hours, they operate an out-of-hours service on a rota basis
- Call NHS Direct for advice on 0845 46 47 or go to www.nhsdirect.nhs.uk. They can give a wide range of advice and information about many conditions
- Use the minor injuries units at Chippenham and Trowbridge for cuts, breaks, burns and other injuries – but not for colds, flu or vomiting
- Make an appointment with your own GP. Your doctor may be happy to give you medical advice over the telephone if you are unable to make an appointment.
- An out-of-hours service is also available if your GP surgery is closed – the Wiltshire-wide service 0300 111 5717
- If it is a genuine emergency, go to your local A&E department or call 999 for an ambulance.
- NHS Choices is a website where you can find up-to-date and expert advice on a range of illnesses and complaints, as well as find your nearest NHS services. Visit www.nhs.uk
- NHS Direct provides a confidential telephone service, 24 hours a day, to give professional advice and guidance on health issues, call: 0845 46 47.

The next Board meeting of NHS Wiltshire will be held on **Wednesday 19 January at 10am - 2011 at Southgate House**. Members of the public are welcome to attend.

Papers are published a week before the meeting on www.wiltshire.nhs.uk or on request from Stacey Saunders, NHS Wiltshire (tel: 01380 733839, email: stacey.saunders@wiltshire.nhs.uk). For further information or copies of documents referred to above, please contact Jo Howes, Community Engagement Manager, 01380 733929 or jo.howes@wiltshire.nhs

WILTSHIRE COUNCIL

ITEM 8

AMESBURY AREA BOARD
27 January 2011

STONEHENGE BROADBAND GROUP - PRESENTATION

Background

- (a) Since reporting in brief to the Amesbury Area Board in October 2010, the Stonehenge Broadband Group has been participating in the BT Race to Infinity initiative, studying the government's latest position on broadband, liaising at a high level with BT, and carrying out discussions with a potential commercial partner.

Update to be given at the meeting

- (b) Outcome of Race to Infinity for this community area
- (c) Government's latest position on broadband.

Recommendations to be further explained at the meeting

- (d) The Stonehenge Broadband Group proposes to form its own Community Interest Company to work in partnership with whichever telecommunications' company is prepared to offer the most effective solution
- (e) Advice and support is needed from Wiltshire Council on how to secure funding for Winterbourne Stoke and other villages in the Shrewton exchange area to take forward work required to bring improved broadband to this area
- (f) Support is needed from Wiltshire Council to ensure the full range of recommendations in the Government's report "Britain's Superfast Broadband Future" are implemented to the benefit of this community area
- (g) Further support is needed from the area board and Wiltshire Council to facilitate a reduction in business rates for broadband companies prepared to extend networks into rural areas, and to encourage the MOD to allow (where security permits) access to 'dark fibre' in Wiltshire.

WILTSHIRE COUNCIL

AMESBURY AREA BOARD

27 January 2011

Community Resilience – Town and Parish Council Emergency Plans

Intention

The intention is that all parishes have an up to date Community Resilience Plan to replace where necessary the Initial Response Plan that some parishes (the minority) had written some years ago. These plans once written will be kept up to date by a nominated person (nominated by the Town/Parish Council) who will maintain ownership of the plan keeping it fully up to date.

Bradford on Avon Community Area Board who were part of a pilot scheme have fully endorsed the initiative. Subsequently the Emergency Planning Team has emailed all Parish Clerks.

A Government template and guidance notes written for Bradford on Avon are available on request. It is the intention that the remaining 17 Area Boards will have notes tailored to their region to assist the authors of the plans.

Introduction to Community Resilience

In order to ensure that Wiltshire Communities are truly resilient it is vital that they are aware of the risks which affect them. This will help the Town and Parish Councils to decide which threats they are comfortable with, without having to take any preventative action and those where a more proactive approach may be required.

This information will also be made available to each member of the community to ensure that they are able to take necessary measures such as preparing an 'Emergency Box', purchasing sandbags to protect their property or carrying out a business impact analysis for a Business Continuity Plan for example.

Recent studies have shown that the 'just in time' society in which we live has had a major effect on the way in which people view their own safety and their reliance on the local authority and emergency services. Whereas in the past people tended to be very much aware of the precautions they could and should take to look after their family, property and/or business, they are now

more reliant on assistance from public services. Whilst this document does not advocate the derogation of the public service responsibility to care for its population, it is intended to highlight areas where members of the public can be more proactive in protecting themselves and their communities.

Community Resilience is not just about the Community Safety agenda, it is much more involved than that. It is about how the community, the individual within that community and businesses can best prepare to meet the challenges they may face if confronted with a major incident. It is also about how the community can continue to operate for as long as possible and how it can adapt to its new circumstances once the incident has passed. This is best outlined by the following definitions:

Resilience: The capacity of an individual, community or system to adapt in order to sustain an acceptable function, structure and identity.

Community Resilience: Communities and individuals harnessing local resources and expertise to help themselves in an emergency, in a way that complements the response of the emergency services.

We can't stop disruptive challenges from happening, but we can mitigate their effects on the community by comprehensive preparations on the part of both the public services and members of the public, and by carefully planning the recovery from such events. Recovery from a major incident is covered in a separate document which outlines how the local services intend to approach restoration and improvements to communities affected by a major incident in order to help them adapt to their new, post incident circumstances.

If anyone wishes to discuss this matter further they should contact Nicholas Bate, Emergency Planning Officer on 07747 804604 or email nicholas.bate@wiltshire.gov.uk

Report to	Amesbury Area Board	
Date of Meeting	27th January 2011	
Title of Report	Community Area Grants	
Purpose of Report	<p>To ask Councillors to consider 6 applications seeking 2010/11 Community Area Grant Funding, totalling £14,323.</p>	
	<ol style="list-style-type: none"> 1. Wiltshire Heritage Museum – seeking £2,040 to contribute towards the cost of piloting a new Henge Hopper Bus Service linking Stonehenge and Amesbury in the spring of 2011. 2. The Stonehenge School – seeking £990 to pay for two Solomon Theatre Company evening performances to the community, to highlight the issues of domestic abuse and alcohol misuse. 3. Amesbury Community Carnival Committee – seeking £4,796 to contribute towards the costs of the 2011 Carnival & Show, which this year includes an enhanced element for all town and parish councils in the Amesbury Area and the Stonehenge Chamber of Trade. 4. Life Education Centre (Wiltshire) – seeking £2,100 to contribute towards the cost of delivering an educational programme to primary school children in the Amesbury Area on forming healthy living lifestyle choices. 5. Idmiston, Porton & Gomeldon Village Design Statement Team – seeking £997 to fund the generation of a Village Design Statement. 6. Newton Toney Memorial Hall Committee – seeking £3,400 to contribute towards the cost of providing an all weather cricket pitch on the village recreational field. 	<p><u><i>Recommendation</i></u></p> <p><i>Approve</i></p> <p><i>Approve</i></p> <p><i>Approve</i></p> <p><i>Refuse</i></p> <p><i>Approve</i></p> <p><i>Approve</i></p>

1. Background

- 1.1. Area Boards have authority to approve Area Grants under powers delegated to them by the Deputy Leader and Cabinet Member for Community Services (27 February 2010). Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance for funding.
- 1.2. In accordance with the Scheme of Delegation, any recommendation of an Area Board that is contrary to the funding criteria and / or the officer's recommendation would need to demonstrate that the application in question has a wider community benefit, and give specific reasons as to why this should justify an exception to the criteria.
- 1.3. In accordance with the Area Board Grants Guidance officers are required to provide recommendations in their report, however, the decision to support applications and to what level is made by Wiltshire Councillors on this Area Board.
- 1.4. Funding applications will be considered at every Area Board meeting.
- 1.5. The Amesbury Area Board has been allocated a 2010/2011 budget of £50,529 for community grants, community partnership core funding and councillor led initiatives. The carry forward from the 2009/2010 budget was £7,200 (including returned funds from the Stonehenge Community Area Partnership). This gave a total budget of £57,729 for the 2010/2011 budget. £24,389 has previously been committed in grants approved at meetings in 2010, leaving a remaining total of £33,340.
- 1.6. A decision has been made in 2010/2011 that paper copies of funding applications will no longer appear as part of the agenda in an attempt to reduce the volume of paper used. However, the application forms will be available on the Wiltshire Council web site and hard copies available upon request.
- 1.7. The 2010/2011 funding criteria and application forms are available on the council's website (www.wiltshire.gov.uk/areaboards) or paper versions are available from the Community Area Manager.

2. Main Considerations

- 2.1. Councillors will need to be satisfied that grants awarded in the 2010/11 year are made to projects that can realistically proceed within a year of the award being made.

3. Environmental & Community Implications

- 3.1. Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the Area Boards budget allocated to the Amesbury Area Board.
- 4.2. If grants are awarded in line with officer recommendations, the Amesbury Area Board will have a remaining balance of £21,117.

5. Legal Implications

5.1. There are no specific legal implications related to this report.

6. Human Resources Implications

6.1. There are no specific human resources implications related to this report.

7. Equality and Inclusion Implications

7.1. Community Area Grants give all local community and voluntary groups, town and parish councils an equal opportunity to receive funding towards community based projects and schemes.

7.2. Implications relating to individual grant applications are outlined within section 8 – “Officer Recommendations”.

8. Officer recommendations

Ref	Applicant	Project proposal	Funding requested
8.1	Wiltshire Heritage Museum	To pilot the Henge Hopper Bus Service linking Stonehenge and Amesbury in spring 2011	£2,040

8.1.1. It is recommended that the Wiltshire Heritage Museum is awarded a grant of £2,040 to assist with the cost of piloting the Henge Hopper Bus Service linking Stonehenge and Amesbury in spring 2011.

8.1.2. This application meets the grant criteria for 2010/11. Wiltshire Council’s Head of Heritage & the Arts has also commented in favour of this project, as an important and additional initiative to the core work of the Museum, benefiting tourism, transport and local communities.

8.1.3. This bus service will link Stonehenge and Amesbury as part of a wider service to link Stonehenge and Avebury. The service will encourage visitors to come to Amesbury and stay in the town to use local facilities. It will boost tourism in the Avon Valley, linking with B & Bs, pubs and other facilities. The service will also support walkers using The Great Stones Way.

8.1.4. The intention is to pilot the service in the spring 2011 as part of The Stonehenge & Avebury World Heritage Site (WHS) Management Plans which both identify the need for improved transport links to encourage visitors to explore the WHS. The aim is to encourage visitors to see a visit to Stonehenge as much more than a 1 hour experience, and to explore the local area, stopping to have lunch or stay overnight.

8.1.5. The bus service has been designed to complement and not compete with public transport providers, and developed in response to surveys of visitors to Stonehenge and through online surveys. The service also supports the priority in the Amesbury Town Plan to ‘ensure that any new Stonehenge Visitor Centre has good interpretation of Amesbury’s amenities, and transport needs to be available from Stonehenge to bring visitors into the town.’

- 8.1.6. The bus service will be a regular ‘hop on – hop off’ timetabled route operated by a 12 seater minibuses, with a ticket costing approximately £10 to be valid for a whole day or weekend, or a separate £2.50 return fare from Amesbury to Stonehenge.
- 8.1.7. This is a one off grant to assist with the start up costs of the Henge Hopper Service, which plans to be self-supporting on a full-cost recovery basis by the end of the pilot phase. Other Area Boards along the route have been approached for funding, including Pewsey, Devizes and Marlborough. The amount requested of the Amesbury Area Board reflects the level of service to be provided in this community area only.
- 8.1.8. The Museum is actively working to secure the outstanding £2,000 to cover the total pilot cost of £25,200 (see page 4 of the application form). If it is unable to do this, it will need to shorten the term of the pilot phase (currently March – May 2011).
- 8.1.9. The Museum’s accounts for 2009/10 (see page 3 of the application form) record a reserve of £675,432. The reserves act as an endowment for the museum, which provides an income to sustain it for the future. The Museum has an annual deficit of £50,000 which will need to be deducted from the reserves. Also the reserve will need to assist with the museum’s current pension deficit.

Ref	Applicant	Project proposal	Funding requested
8.2	The Stonehenge School	To put on two evening performances by The Solomon Theatre Company to the wider community, linked with the Personal, Social, Health Education (PSHE) curriculum, to highlight the issues of domestic abuse and alcohol misuse	£990

- 8.2.1 It is recommended that The Stonehenge School is awarded a grant of £990 to fund two evening performances for the community, linked with the PSHE curriculum, highlighting the issues of domestic abuse and alcohol misuse.
- 8.2.2 This application meets the grant criteria for 2010/11, as this does not represent a core service provided by the school, but an extra-curricular activity that will benefit the wider community.
- 8.2.3 Research carried out by Wiltshire Council with its health and community safety partners has identified that domestic abuse and alcohol misuse are issues of concern in the Amesbury Community Area, in particular in Durrington & Larkhill, Bulford and also Amesbury. Work is being carried out on a multi-agency basis to respond to this, and these performances will help to raise the profile of these issues.
- 8.2.4 The play titled “The Power of Love” will take place on the 15th February 2011 and relates to the issue of domestic abuse. The play titled “Last Orders”, covering alcohol issues will take place on the 16th March 2011. The school is seeking funding assistance from the board to pay for these two performances by The Solomon Theatre Company and to assist with the publicity and refreshment costs.

8.2.5 Without funding from the area board, it is unlikely that these community performances could be run.

Ref	Applicant	Project proposal	Funding requested
8.3	Amesbury Community Carnival Committee	To stage an enhanced Carnival & Show in 2011 that provides a new opportunity for all town and parish councils in the Amesbury Area, and the Stonehenge Chamber of Trade to have a stall and play an active part in the event	£4,796

8.3.1 It is recommended that the Amesbury Community Carnival Committee is awarded a grant of £4,796 to assist with the costs of an enhanced Carnival and Show in 2011 that incorporates stands and attractions for all town and parish councils in the Amesbury Area and the Stonehenge Chamber of Trade.

8.3.2 This application meets the grant criteria for 2010/11, and supports priorities in the Amesbury Town Plan to 'promote Amesbury and the surrounding area...and to bring people together....'.

8.3.3 The aim of this year's enhanced Carnival is to provide the opportunity of closer partnership working within the community by providing an arena for parish and town councils as well as the chamber of trade to showcase what they do in a fun and dynamic setting.

8.3.4 The Amesbury Community Carnival & Show has proved that it is a successful asset to the local community attracting 5,000 people to the area. The chamber of trade has asked to be involved in 2011 and the carnival committee would like to respond positively to this request by also extending the invitation to take part to all town and parish councils in this community area. The ambition is to stage an even bigger and better carnival and show, benefiting all who attend, whether members of the local community or visitors to the area, and also benefiting those who take part in the event, by virtue of the footfall and involvement on the day.

8.3.5 The area board grant will be used to assist with the costs of marquees, mobile WCs, crowd control barriers, and other associated costs of this event, including a carnival planning event in advance of the day when all participating partners will be invited to input into the planning phase.

8.3.6 Funding and other support will be requested from Amesbury Town Council, the Chamber of Trade and others in the community to also assist with this year's carnival.

8.3.7 The area board is recommended to approve this grant on the basis that the project meets the criteria of the Community Area Grant scheme, as it is a one off grant to assist with an enhanced carnival and show in 2011 that will benefit the wider community, and that approval does not signify commitment to provide further funding assistance in future years.

Ref	Applicant	Project proposal	Funding requested
8.4	Life Education Centre (Wiltshire)	To support the delivery of an educational programme to primary schools in the Amesbury Area on forming healthy living lifestyle choices	£2,100

- 8.4.1 The officer must recommend refusal of this grant application on the grounds that it does not meet the grant criteria because the request is to assist with running costs. However, it could be argued that this project might prove an exception to the criteria in terms of demonstrating a wide community benefit.
- 8.4.2 The Life Education Centre (Wiltshire) is part of a national charity which exists to work in partnership with schools, local authorities, health and community safety professionals to provide an educational programme to children from the ages of 4 years to 11 years on forming healthy lifestyle choices, including issues around alcohol, drugs and substance misuse, peer pressure, bullying and self-confidence. This educational programme helps in the long run to reduce anti-social behaviour, associated crime and to build healthy, self-confident, well adjusted and socialised young people.
- 8.4.3 This organisation has been established to own and operate one or more Life Education Centre mobile classroom(s) in Wiltshire. It has a voluntary board of trustees and is a not for profit organisation. The educational programme delivered is beyond the normal resources of any school to individually purchase.
- 8.4.4 The educational programme is delivered in specially equipped mobile classrooms and by a qualified specialist educator who provides lessons to children, their teachers, governors and parents/carers. Wiltshire Council previously supplied (at no cost) a trained educator and council employee for 2.5 days per week, funded via a central government grant for Healthy Schools, PSHE, Drug Education & Wellbeing. This grant was cut in June/July 2010 and subsequently, the services of the educator were lost to the project. The charity employs another educator for 2.5 days per week.
- 8.4.5 The application for funds from this area board will cover the primary, junior and infant schools in the Amesbury Area. In November, the Salisbury Area Board approved a grant for the same purpose for schools in Salisbury for £2,500.
- 8.4.6 The applicant is requesting £2,100 from the Amesbury Area Board as a contribution to its actual project costs in terms of the charge to schools (2,100 children x £4.50 = £9,450). The loss of the educator previously supplied by Wiltshire Council through central government grant assistance cut in 2010, means a loss in income previously generated by that educator. Without assistance from the board, this lost income would need to be recouped by charging local schools the full £4.50 per child fee, rather than retaining the current £3.50 per child fee. The area board would therefore be contributing £1 per child for the educational programme to be delivered in January – July 2011.

8.4.7 The Life Education Centre (Wiltshire) does not receive any form of annual grant from the local education authority, and therefore relies on low-level fundraising and donations of 'assistance' to trim the cost of running expenses. The project has contacted the Charities Information Bureau and is working on submitting a number of applications to various funding bodies to sustain the educational programme beyond July 2011.

8.4.8 Reserves held, cover mobile classroom replacement, each having a life span of 10 years, costing £70,000 each. The current mobile classroom is 3 years old, and as the project puts £7,000 per year towards replacement, £21,000 of the £25,000 reserve is committed to this.

8.4.9 A decision not to fund this application would mean the charge to schools would have to increase at a time when budgets are being reduced, and could potentially affect those schools in areas where this kind of project is most needed.

Ref	Applicant	Project proposal	Funding requested
8.5	Idmiston, Porton & Gomeldon Village Design Statement (VDS) Team	To generate a Village Design Statement	£997

8.5.1 It is recommended that the Idmiston, Porton & Gomeldon VDS Team is awarded a grant of £997 to fund the generation of a new Village Design Statement.

8.5.2 This application meets the grant criteria for 2010/11.

8.5.3 The VDS will be generated and owned by the local community, for adoption by Wiltshire Council as supplementary planning guidance. It will help local people ensure new development fits the local surroundings and complements local character.

8.5.4 The VDS is identified as a priority in the Idmiston, Porton & Gomeldon Community Plan, to meet local environmental and planning priorities. The exercise in devising the VDS will engage all in the community to constructively debate how to ensure developments in the three villages are shaped to the local character and remain in keeping with the local surroundings. The government's localism agenda adds weight to the objectives of the VDS team, whereby a new right is proposed for communities to shape their local areas and influence planning decisions.

8.5.5 Funding sought is needed to assist with costs for publicity, community surveys, events' room hire and workshop materials, printing draft and final VDS documents.

Ref	Applicant	Project proposal	Funding requested
8.6	Newton Toney Memorial Hall Committee	To provide an all weather (synthetic) cricket pitch on the village recreational field	£3,400

8.6.1 It is recommended that the Newton Toney Memorial Hall Committee is awarded a grant of £3,400 to assist with the costs of providing a new all weather cricket pitch on the village recreational field.

8.6.2 This application meets the grant criteria for 2010/11.

8.6.3 The Newton Toney Parish Plan identifies a village priority for a home pitch for team sports and to expand and consolidate sporting activity in the village. The only sports team in the village is the cricket club, which comprises members aged from 10 to 60. The club was formed in 1999 and most home matches have had to be played on a high priced MOD pitch some 5 miles away. This has made match fees high and, in some cases, hard to meet – impacting negatively on the local support / following of the team. There is strong support locally to reinvigorate cricket activities in the village, including the local school, and also more widely from villages in the Bourne Valley, who will be invited to use the new cricket pitch alongside other surrounding villages.

8.6.4 The cricket club is actively involved in this project and will be sponsoring several fundraising events to secure further finance for the new pitch and associated matters.

8.6.5 The hope is that the new cricket pitch will positively impact upon the membership of the cricket club, more villagers will attend home matches, youth cricket and a ladies cricket team will get underway, and more village support in general will be evident in sport and associated community activities.

Appendices – available online only	<ul style="list-style-type: none"> Appendix 1 Grant Application – Wiltshire Heritage Museum Appendix 2 Grant Application – The Stonehenge School Appendix 3 Grant Application – Amesbury Carnival Committee Appendix 4 Grant Application – Life Education Centre (Wiltshire) Appendix 5 Grant Application – Idmiston, Porton & Gomeldon VDS Team Appendix 6 Grant Application – Newton Toney Memorial Hall Committee
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Report Author	Karen Linaker, Community Area Manager Tel: 01722 434697 E-mail karen.linaker@wiltshire.gov.uk
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WILTSHIRE COUNCIL

Report to	Amesbury Area Board
Date of Meeting	27 January 2011
Title of Report	Performance Reward Grant Scheme
<p>Purpose of Report</p> <p>To ask Councillors to consider the details of one application for funding from the Performance Reward Grant Scheme:</p> <ol style="list-style-type: none"> 1. The Larkhill Community Partnership is requesting a grant of £65,000 to assist with the costs of the Larkhill Play Parks Project. 	

1. Background

1.1 Wiltshire agreed a Local Public Service Agreement with government that ended in March 2008. This contained 12 'stretch' (difficult) targets that required a number of organisations to work together to achieve the improvement. Our performance against these targets earned Performance Reward Grant (PRG) of £5.4m. This is paid by government over two years; half in 2009 and half in 2010.

This presents a unique opportunity for us to put additional resources into our Local Agreement for Wiltshire (LAW) and to combat the recession in Wiltshire through the Action for Wiltshire programme. £1.6m of this grant will be reinvested in the target areas that earned the grant, to take forward Wiltshire's ambitions. Another £1m will support some countywide initiatives under Action for Wiltshire. The balance of £2.8m is available over two to three years for bids supported by Area Boards that propose initiatives that take forward those things in the LAW and Action for Wiltshire that are important to local people.

Ideally all community areas of Wiltshire will benefit from this scheme, and there will be a spread of initiatives across LAW ambitions and Action for Wiltshire. We understand that not all bids will be made at the same time, and that proposals will take time to develop. The timing of local initiatives will also vary. To help ensure that projects in all community areas have the opportunity to bid, the funding will be released in 3 month tranches of £250,000. We will keep this under review and if appropriate will vary the timing and amount of funding in each tranche. At the end of the tranche any unallocated money will go back into the pool for future bids. Any bids pending when all the money in that tranche has been allocated will be carried forward to the next tranche.

The government imposes a grant condition that the grant must be used half for capital and half for revenue expenditure. Guidance on what counts as 'capital' is given in the funding pack on the Wiltshire Council website. Experience so far

is that bids tend towards revenue expenditure, so it may be easier to get funding for 'capital' type initiatives.

Bids will initially be submitted as 'Expressions of Interest' to the local appropriate Area Board. The Area Board will make a decision as to which bids it supports. Lack of support from the Area Board does not rule out the bid going forward to the grant scheme.

Full details of the Scheme and a Funding Pack are available from the Wiltshire council website: www.wiltshire.gov.uk/.../localagreementforwiltshire/performanceawardgrantscheme.htm

2. Criteria for the Grant Scheme

2.1 Points to consider are:

- Funding under this scheme is for initiatives that have local support and will take forward ambitions in the Local Agreement for Wiltshire, or help combat the recession as part of the Action for Wiltshire programme. Information on this is provided in the grant pack.
- It is one-off funding, so should not be used for things that will result in an unfunded financial commitment after the end of the project. As part of the bid you will be asked to confirm that no unfunded commitments will result from your proposal.
- In total, Performance Reward Grant must be spent half on revenue and half on capital expenditure (guidance is given in the pack). Experience is that many initiatives are 'revenue', so there may be more money left available for 'capital' bids. We will need to account to government on the use of the grant, so will ask you for information on what the money will be used for.
- It is important that these initiatives have a positive local impact, and that we are able to show success. So you will be asked how you will measure that success – and we will ask you to let us know how well it worked.

The use of the grant will fall within the Area Board's usual good governance arrangements.

Ref	Applicant	Project proposal	Funding requested
3.1	Larkhill Community Partnership	To redevelop an existing play park in Larkhill to provide a safe and freely accessible play area for children. The proposed three main elements being: <ul style="list-style-type: none"> (a) New play equipment suitable for children from 3 – 12 years that encourages adventurous play, playing together, physical activity, imagination and traditional play (b) A safe trail area where children can ride their bikes (c) A seating area suitable for parents and children 	£65,000

- 3.1.1 It is recommended that the Area Board supports this application on the basis that it supports 5 out of the 8 ambitions of the Performance Reward Grant Scheme – building resilient communities, lives not services, safer communities,

protecting the environment and improving outcomes for children and young people.

- 3.1.2 The Larkhill Community Partnership is leading on this project for the local community, working collaboratively with the Ministry of Defence, Modern Housing Solutions, Defence Estates, Larkhill Primary School and UK Power (formerly EDF) – a confirmed corporate partner of this project that is committed to provide technical support and expertise. The total estimated cost of this project is £145,100 and the Partnership is seeking £65,000 as a contribution to the overall project costs. The project supports priorities in the Larkhill Community Partnership action plan.
- 3.1.3 Full details of the project are included in the attached application form and associated appendices.
- 3.1.4 The Area Board is recommended to support this application and forward it for approval by the central Performance Reward Grants panel on the basis that:
- (a) there is strong local support for the redeveloped play park, evidenced by qualitative and quantitative surveys carried out in spring and winter 2010 with local children and their families, by fundraising events, letters of support from the local MP, local businesses, the provision of procurement, banking and administrative support from Durrington Town Council, ongoing support from the local unitary councillor
 - (b) the Partnership's bid to Plain Action of £70,000 has been approved at the Expression of Interest (EOI) stage (with 28 out of 30 previous applications to this fund that had received approval at EOI going on to secure a final decision of approval)
 - (c) the Partnership has secured the backing of a corporate partner in UK Power (formerly EDF energy), committed to providing technical expertise and assistance to the project
 - (d) Larkhill Primary School have expressed a keen interest in being involved in the project and have already begun to work with form 3 (a group of 6-8 year olds) who will be involved in the design of the play park to make sure that it really does comprise of equipment and features suitable for children and young people
 - (e) 5 of the ambitions in the Local Agreement for Wiltshire are supported by this application:
 - (i) 'building resilient communities' – in addition to this project being led by the local community partnership, the play park project will be used to engage further with all in Durrington and Larkhill, including young families from the military and civilian population. Both in its design, but especially when complete, this play park is intended to bring military and civilian children and their families together regularly and to facilitate a stronger more resilient community through children's play, parents' meeting and socialising together
 - (ii) 'lives not services' – facilitating independent play, without intervention from a youth worker, therefore reducing dependence on the local authority. This initiative also supports the Personalisation agenda as

it will enable people to exercise choice about how and when they wish to play. The play park will provide improved means to facilitate less assisted/more independent play for children and young people with disabilities with equipment carefully selected for inclusivity

- (iii) 'safer communities' – this play park will be positioned at safer point in the community, away from the busy road network, where there are very recent examples of road traffic incidents involving young people. In addition, the redevelopment of this play park will encourage more children to play in a safer setting, rather than in busy roads or cycling on pavements. The community sense fostered by the new play park will enhance the sense of community spirit and community safety, where children will be seen to play together amicably and safely away from hazards such as traffic etc
- (iv) 'protecting the environment' – the new play park will reduce use of the car to travel out of the garrison. The visual impact of the park will be significantly improved. Existing equipment from the current park will be recycled where feasible. One of the criteria for the selection of new equipment will be that the manufacturing and supply process minimises the impact on the environment
- (v) 'improving outcomes for children and young people' – the new play park – both its design, implementation and usage helps to promote all of the 5 Every Child Matters outcomes, i.e. be healthy, stay safe, enjoy and achieve, make a positive contribution, economic wellbeing.

3.1.5 The costs incurred in the project are fully detailed in the application form and relate to project management fees, groundworks, play equipment and installation, furniture, safer surfacing, preliminary works. The estimated costs are based on examples of redeveloped play parks elsewhere, including at Bulford, Boscombe Down and Lyneham (see appendix I for full details).

3.1.6 Fundraising for the project includes local events, but also grant bids to Plain Action, SSAFA, the Army Benevolent Fund, Army Central Fund and to Wiltshire Council.

3.1.7 763 service families will directly benefit from the redeveloped play park and an additional 1,500 from the Durrington community.

3.1.8 There will be no unfunded commitments arising from this project, and the company Modern Housing Solutions will have the contractual responsibility for maintaining the equipment, a responsibility that may also be shared with Durrington Town Council.

Appendices:	1 grant application form and corresponding appendices
Report Author	Karen Linaker, Community Area Manager Tel: 01722 434697 E-mail: karen.linaker@wiltshire.gov.uk



Performance Reward Grant Scheme APPLICATION FORM

To be returned to:

wiltshirelaa@wiltshire.gov.uk

Area Board	<i>Amesbury</i>
Form submitted by (contact for all queries)	<i>Larkhill Community Partnership</i>
Name of initiative	<i>Larkhill Play Parks Project</i>
Brief Description of Initiative	<p>To provide a safe and freely accessible play area for children. The proposed three main elements::</p> <ul style="list-style-type: none"> ▪ New play equipment suitable for children from 3 to 12 years of age that encourages adventurous play, playing together, physical activity, imagination and traditional play; ▪ A safe trail area where children can ride their bikes; ▪ A seating area suitable for parents and children. <p>This project is to redevelop an existing play park adding to and utilising the existing equipment, where possible.</p> <p>Design Process The eventual design and components of the play park will be dictated by the result of a consultation (currently ongoing). Early indications show that children and their families are in favour of a broad range of equipment including cycling, adventurous play, imaginative play and climbing/assault types of equipment. Please see Appendix A for survey responses to date. The consultation period will close by February 2010.</p> <p>Current facilities See Appendix B for a map of Larkhill with the current play areas marked. Please see Appendix C for photographs of the current equipment. This was taken in July 2010. Shortly after this was taken, teenagers from Larkhill (led by a serviceperson) repainted some of the equipment to remove vandalism.</p> <p>Health & Safety Concerns An adequate play area is located on the northern side of the Packway, however this is located c.1 mile from the majority of the quarters thus younger children and teenagers are unable to access this without parental support. To access this requires crossing a 40 mph limit road that currently has a single pelican crossing. Wiltshire Council is currently in the process of</p>

	<p>reducing the limit of this road to 30mph and making improvements to the crossing in response to accidents. One in particular was a 'hit and run' incident in early 2010 whereby a child was injured. This demonstrates how the highways department has identified this road as a particular hazard and is keen to improve road safety in the area.</p> <p>Another short term measure to improve the facility includes applying wood-chip to where wet-pour has been removed to reduce the trip hazard.</p> <p>Vision for proposed redeveloped play park This will be finalised once consultation has completed and a vendor has been selected. As part of the process so far, local families have nominated other nearby play parks that they like and have visited. See Appendix D for some examples of good practice found locally (but not directly accessible by Larkhill residents without a car) in Bulford and Boscombe Down, both of whom have recently had new play parks.</p>																	
Please put a cross against the ambition(s) that this initiative will support *It is only necessary to identify those ambitions on which you feel your bid will make a significant impact.	<table border="1"> <tr> <td data-bbox="528 891 1305 931">Building resilient communities</td> <td data-bbox="1305 891 1463 931">X</td> </tr> <tr> <td data-bbox="528 931 1305 972">Improving affordable housing</td> <td data-bbox="1305 931 1463 972"></td> </tr> <tr> <td data-bbox="528 972 1305 1012">Lives not services</td> <td data-bbox="1305 972 1463 1012">X</td> </tr> <tr> <td data-bbox="528 1012 1305 1052">Supporting economic growth</td> <td data-bbox="1305 1012 1463 1052"></td> </tr> <tr> <td data-bbox="528 1052 1305 1093">Safer communities</td> <td data-bbox="1305 1052 1463 1093">X</td> </tr> <tr> <td data-bbox="528 1093 1305 1133">Protecting the environment</td> <td data-bbox="1305 1093 1463 1133">X</td> </tr> <tr> <td data-bbox="528 1133 1305 1173">Action for Wiltshire – combating the recession</td> <td data-bbox="1305 1133 1463 1173"></td> </tr> <tr> <td data-bbox="528 1173 1305 1227">Improving outcomes for Children and young people</td> <td data-bbox="1305 1173 1463 1227">X</td> </tr> </table>	Building resilient communities	X	Improving affordable housing		Lives not services	X	Supporting economic growth		Safer communities	X	Protecting the environment	X	Action for Wiltshire – combating the recession		Improving outcomes for Children and young people	X	
Building resilient communities	X																	
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Supporting economic growth																		
Safer communities	X																	
Protecting the environment	X																	
Action for Wiltshire – combating the recession																		
Improving outcomes for Children and young people	X																	
Amount of funding sought	£65,000																	
What will this money be spent on?	<p>See Appendix G for indicative vendor quotations.</p> <p>Fees (re project management) £8,000 To manage the multiple stakeholders (including the landowner and equipment vendor). This post will be held most probably by the local town council but funded by the project once the monies have become available. In parallel, we are currently in discussions with a private infrastructure company (EDF) who we have asked to provide this service at a negotiated/free rate.</p> <p>The budget for this is based on benchmarking done on Bulford and Boscombe Down who spent between £5,000 and £10,000 on project management.</p> <p>Groundworks £20,000 - Ground preparation</p>																	

	<ul style="list-style-type: none"> - Foundations - Baseworks for surfacing - Landscaping – leveling of ground - Disposal <p>Play Equipment and installation £70,500 The supply and installation of new equipment as agreed.</p> <p>Furniture £2,600 Includes new seating, fencing and waste bins.</p> <p>Safer Surfacing £35,000 'Wet pour' has been identified as the preferred surface as is visually more interesting, a safer surface for toddlers and allows the equipment to be accessed throughout the year irrespective of weather conditions.</p> <p>Preliminary works £9,000</p> <ul style="list-style-type: none"> - Security - Harras Fencing - Site facilities, cabins, toilets etc. - Site set up - Marking out of site - Delivery management - Plant hire <p>Total <i>Estimated</i> Cost £145,100</p> <p>Other grants (non-public) £70,000 For project timeframes please refer to project plan on Appendix E Plain Action Grant (the project has an <i>Expression of Interest</i> approved for the amount shown. The full application will be submitted by 20 January 2011 with a decision be made by 10 February 2011. Please see Appendix F for confirmation letter.</p> <p>Other grants (non-public) £10,100 SSAFA £2,000 Army Benevolent Fund £2,100 Army Central Fund £5,000 Local fundraising from community £1,000</p> <p>Total amount sought from PRG £65,000</p>
Is planning permission required? Yes/No	No – Planning permission is not required as the redeveloped play park will be on an existing recreation area site.
Have quotes been obtained? Yes/No	Yes. See attached indicative quotes provided by approved (currently maintaining play parks on behalf of Modern Housing Solutions) suppliers.

	<p>Please see Appendix I for benchmarking carried out on comparator communities to show how the budget figure was achieved.</p>
<p>Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.</p>	
<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p>Building resilient communities By giving young families the opportunity to access outstanding imaginative play that is local and free to access that crosses socio economic and gender boundaries. It will offer the possibility of enhancing physical and emotional self confidence whilst reducing friction between social sub groups, potentially improving the quality of life of the user groups</p> <p>For example, the redeveloped facilities will attract local civilian residents from nearby Durrington therefore giving new opportunities for the two communities to mix, play together and generally socialise together where they may not in the past have done so. The two communities whilst close by, do not tend to mix together with military families tending to attend their own Larkhill parent and toddler groups rather than getting to know the local community.</p> <p>It will bring together the many young families who are often isolated from their own support networks as a result of being dependents of serving soldiers who are stationed in Wiltshire. It will not just be the new play park itself that facilitates this improved social mixing, but that it will be accompanied by monitoring and input from a lead from the partnership to actively encourage this mixing.</p> <p>By involving the community at all stages of the project, including defining the type of play equipment that children want and by raising funds as a community, the equipment will stand a better chance of being looked after.</p> <p>By developing this initiative as a community and learning from the process, confidence will grow to identify and secure funding for further improvements to the local area.</p> <p>Lives not Services Independent play, without intervention from a youth worker, whilst valuable but not essential in this context, reduces dependence on the local authority. This initiative also supports the Personalisation agenda as enables people to exercise</p>

choice about how and when they wish to play. The play park will provide improved means to facilitate less assisted/more independent play for children and young people with disabilities with equipment carefully selected for inclusivity.

Safer Communities

The successful completion of the project will result in a more cohesive, safer community whereby families are given the opportunity to move away from crossing a busy dangerous road to access suitable equipment or from staying at home with more limited play opportunities. Children will learn to play together as a community and improve their social skills as well as helping children to learn to manage risk and avoid serious danger.

Families will be less likely to rely upon the welfare service in the event of a crisis that could be better managed within the community. For example, where families are mixing together, they are building their own support networks whom they can rely upon in times of difficulty. This is particularly important when a serving soldier is deployed, as happens almost every year for most families in Larkhill, and the family unit is left behind with no support network of their own to help overcome potential crises.

Protecting the environment

The environmental impact will be made by families reducing car journeys out of the garrison to access alternative play opportunities.

The visual impact of the play area will be significantly improved by the redevelopment of a new facility.

Equipment will be 'recycled' from the existing facility, where this is feasible.

One of the criteria for the selection of new equipment will be that the manufacturing and supply process minimises the impact on the environment.

Improving outcomes for families and children

Play and the process of designing play, by the children in the community, contributes to all five Every Child Matters outcomes for children and young people as follows:

- **be healthy:** improved play as a key contributor to good physical, mental and emotional health;
- **stay safe:** challenging play environments and opportunities that help children learn to manage risk and avoid serious danger. Managing the public realm to reduce parental and children's fears of bullying, danger from strangers and road traffic;
- **enjoy and achieve:** opportunities to experience new

	<p>activities, learn, socialise, make friends, develop physically and emotionally through play from the early years into young adulthood;</p> <ul style="list-style-type: none"> ▪ make a positive contribution: encouraging and enabling children and young people to have a real say in the delivery of local services. Becoming involved as peer mentors or volunteers with benefit to their self esteem; ▪ economic wellbeing: free play ensures all children and young people can access play opportunities. It will demonstrate strong investment (both in terms of money and Partnership focus) in the local community, which should in turn give a sense of pride and feeling of being valued and thought to be worth the effort made in designing and building it. <p>Working together By working collaboratively with the Ministry of Defence, Modern Housing Solutions, Defence Estates and UK Power – a confirmed partner of this project and, consequently, now a partner of the Larkhill Community Partnership), better value for money will be achieved as well as more sustainable partnerships.</p> <p>The outcome will be achieved more efficiently, in particular, at the preparation and installation phases. Whilst working in partnership brings risks, it will also achieve a much better outcome as resources are committed centrally that meets all stakeholders identified strategies for the Larkhill and Durrington areas.</p> <p>Please see Appendix G for details of how a redeveloped play park fits into the overall community strategy and action plan.</p> <p>This will be measured by improved relations on other projects that contribute to sustainable communities in the area as well as in Larkhill.</p>
<p>What makes this initiative a local priority (e.g. evidence from research and local support)</p>	<ul style="list-style-type: none"> ▪ Quantitative and qualitative evidence provided by residents in recent surveys (spring 2010, winter 2010). See Appendix A. ▪ Funds raised by the local community, including a recent Christmas Fair that raised c.£400, run by and for the local community; ▪ Donations provided by local businesses; ▪ Larkhill Primary School has confirmed its full support for this project and will play an active part in the design and implementation of the new park ▪ Letters of support from the local Chain of Command (including Garrison Commander); ▪ Ongoing support from the Local Wiltshire Councillor; ▪ Letters of support and time provided to support

	<p>fundraising initiatives by the local Member of Parliament, Claire Perry MP;</p> <ul style="list-style-type: none"> ▪ Funding provided by a regional funding body – Plain Action - £70,000 provided to support this project; ▪ Durrington Town Council are showing their support by providing procurement, banking and administrative services for the project.
How will you know you have been successful?	<p>Children will access the new facilities more often and for longer than at present. Success will be measured by:</p> <ul style="list-style-type: none"> ▪ positive responses to community surveys and; ▪ the number of complaints made about misbehaviour of children and young people in area, more specifically how children riding their bikes in pavements, playing games on busy roads will reduce as children's energies is channelled into the organised, purpose built park setting. ▪ schools feedback: Larkhill Primary School is in full support of the project and want to be involved in the design and implementation phase – the school's ongoing involvement and feedback will be a good success measure ▪ More children and young families will access facilities in Larkhill from the Durrington community than at present.
<ul style="list-style-type: none"> • How will you measure the impact? (may have more than one measure) 	<ul style="list-style-type: none"> ▪ Community survey to demonstrate improvements ▪ Positive feedback from stakeholders, including neighbourhood policing team.
<ul style="list-style-type: none"> • What is your improvement target (s), and when do you expect to achieve this/these? 	<ul style="list-style-type: none"> ▪ Currently, less than 10% of those who responded to the consultation used the current play parks in Larkhill either daily or most days. The future target will be 50% within a year of the park being completed. Please see Appendix H for current data on park usage.
<ul style="list-style-type: none"> • How will you ensure that the improvement continues after the end of the initiative? (<i>this is one-off funding</i>) 	<ul style="list-style-type: none"> ▪ The community learns from the process and identifies other projects to improve the community; ▪ The improvements achieved will be sustained by the inclusion of a section of the Partnership strategy that contains clear and tangible target that demonstrates who will be responsible for the redeveloped facility including how they will ensure that the park keeps generating the improved outcomes.
Who will benefit from this initiative?	<p>763 service families will directly benefit from the initiative and an additional 1500 from the Durrington community indirectly. Many of these are young families who are often isolated from their own families and may not have access to their own transport.</p>
Confirm no unfunded commitments from this initiative	<p>Please delete the statement that does not apply:</p> <ol style="list-style-type: none"> 1. I confirm that there will be no unfunded financial commitments arising from this initiative.

Will ongoing maintenance of premises/equipment be necessary?	Yes. Modern Housing Solutions have the contractual responsibility of maintaining the equipment. This may be a shared responsibility with the local authority.
What are the key risks to success and how will these be managed?	See Appendix H for risk management.
Who will manage the initiative	Funding Phase: this is being managed by a volunteer with support from the Chair of the Partnership Board; Build Phase: Project Management will be a partnership appointee from Durrington Town Council however this would be funded by the project. Project Manager (funding phase) is: Larkhill Community Partnership

Signed:

Chairman of Area Board

Dated:

NB: It is the responsibility of the Area Board to ensure that:

- bids are robust and well-founded
- public money is spent appropriately and in accordance with the details of the bid and with any conditions placed on approval by the PRG Panel
- the initiatives are managed well to achieve the benefits and that performance improvement is reported

Appendix A: What did people in Larkhill say they wanted in their new play park?















Information collected from residents using an electronic survey between November and December 2010. Survey responses are still being collected.

Cycling /cycle paths		55.6%	5
BMX bike trails		11.1%	1
Football facilities		33.3%	3
Basketball facilities		11.1%	1
Multi-sports playground areas		22.2%	2
Activity trail /assault course		66.7%	6
Climbing wall /rock climbing activities		55.6%	5
Garden games (giant Jenga, giant Connect 4 etc)		22.2%	2
Play equipment they can use with other children/teenagers		22.2%	2
Play equipment they can use alone		33.3%	3
Adventurous play facilities (enabling climbing / swinging on things, zip slides etc)		88.9%	8
Traditional play facilities (slides, swings, see-saws etc)		44.4%	4
Imaginative play facilities (to encourage made-up games, pretending with their friends)		22.2%	2
Areas they can sit and chat to friends (benches, tree houses, youth shelters etc)		11.1%	1

Item 1: Children were asked to pick five of the types of equipment from the above list. Cycling, adventurous play, assault course, climbing and traditional were the most popular.

Appendix A: What did people in Larkhill say they wanted in their new play park?

Information collected from residents using an electronic survey between November and December 2010. Survey responses are still being collected.

		Response Percent	Response Count
Skateboarding /inline skating facilities		9.5%	2
Cycling /cycle paths		33.3%	7
BMX bike trails		9.5%	2
Football facilities		0.0%	0
Basketball facilities		4.8%	1
Multi-sports playground areas		9.5%	2
Activitytrail /assault course		28.6%	6
Climbing wall /rock climbing activities		9.5%	2
Garden games (giant Jenga, giant Connect 4 etc)		14.3%	3
Play equipment they can use with other children/teenagers		38.1%	8
Play equipment they can use alone		38.1%	8
Adventurous playfacilities (enabling climbing / swinging on things, zip slides etc)		76.2%	16
Traditional playfacilities (slides, swings, see-saws etc)		85.7%	18
Imaginative playfacilities (to encourage made-up games, pretending with their friends)		57.1%	12
Areas they can sit and chat to friends (benches, tree houses, youth shelters etc)		14.3%	3

Item 1: Parents and carers were asked to pick five of the types of equipment from the above list that they thought their children would most like. Cycling, adventurous, traditional and imaginative and climbing were the most popular. Parents also identified equipment that encouraged socialising with others as particularly important.

Appendix B: Current equipment on the proposed site

Swings and Round-about removed and safety surfacing partially missing



Broken Gate



Unattractive Landscaping



Broken glass, litter and graffiti



Goal Posts missing nets and cement bases lifted from ground



Equipment being misused as a climbing frame by older children due to lack of alternatives



Furniture in need of an update



What's left is appropriate only for toddlers and is un-diverse, uninspiring and safety surfacing is patchy.



Appendix C: Good practice...other play areas within garrisons/army camps

Bulford Play Area's design is colourful & has taken local children's preferences into consideration: note Landrover & tank styled equipment, completed April 2009. Serves c.900 families and cost £142,000.



Boscombe Down's new play area serves c.200 families and was designed in consultation with local families, used by both service and civilian families alike. It's age range is 3-8 and made out of timber sourced regionally. Completed April 2010. Cost £42,000.

Secure gating, well signed



Imaginative play



Educational play



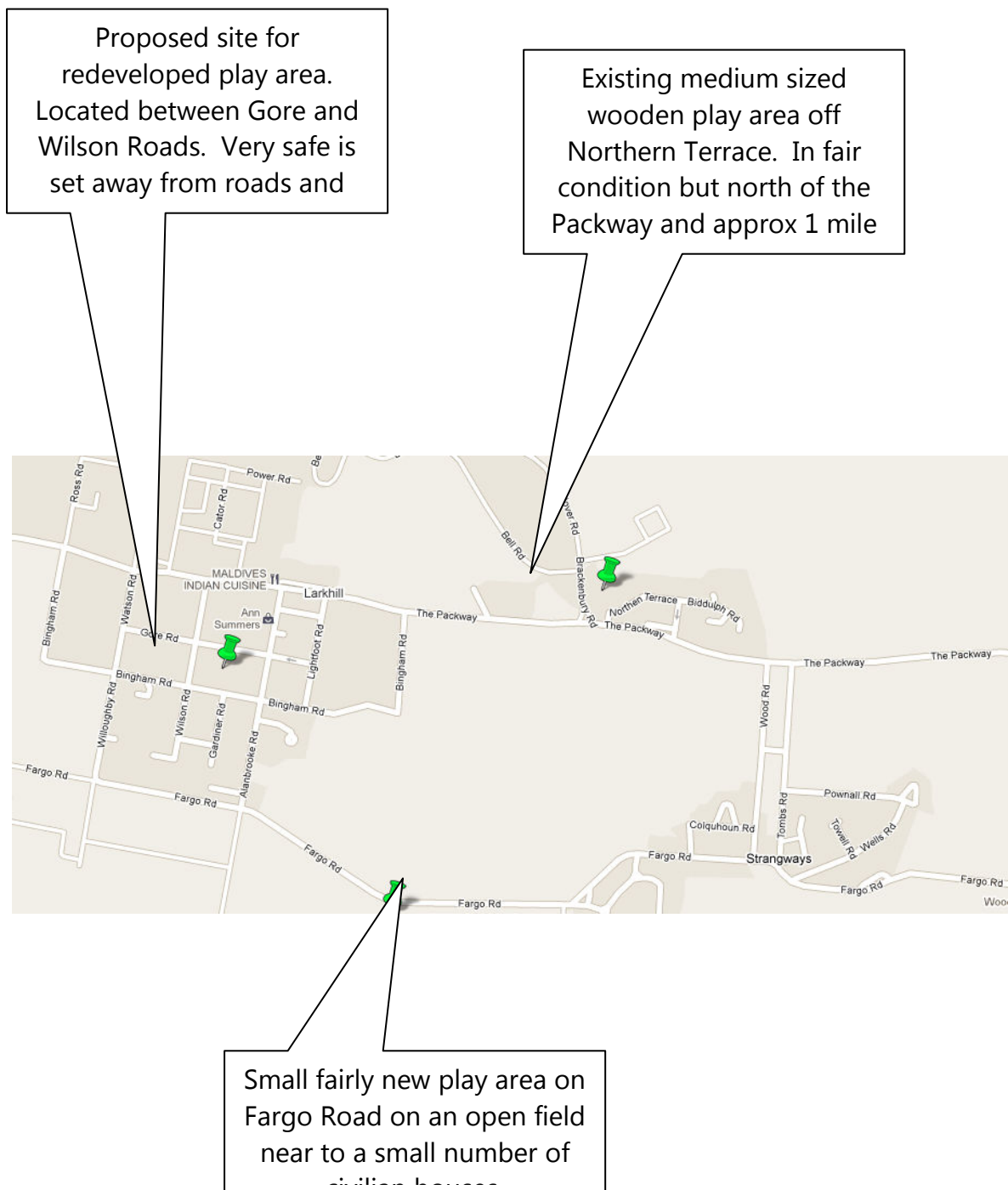
Climbing and adventurous play



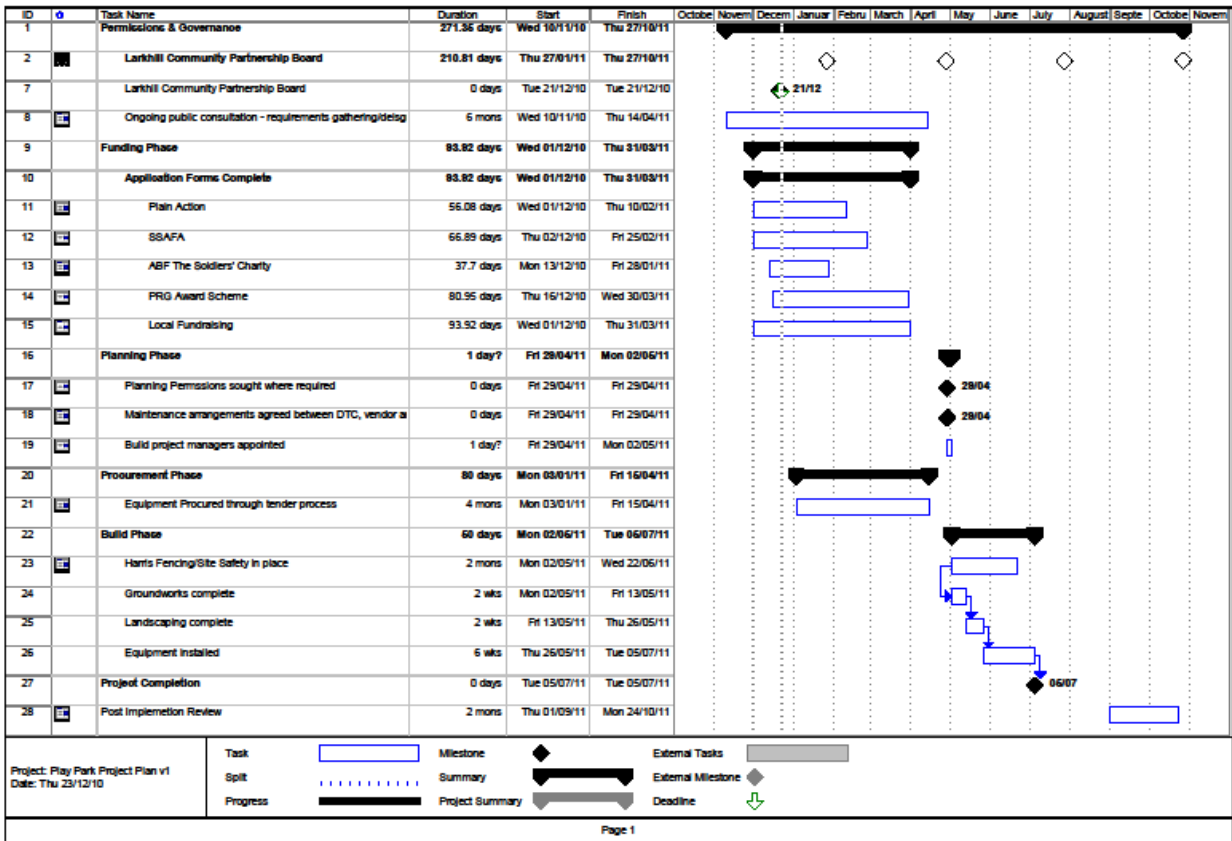
Traditional play



Appendix D: Location map of current play areas



Appendix E: Overall Project Plan



Appendix F: Approval letter for Expression of Interest from Plain Action for £70,000



Ref: PA 093

Elizabeth Murray
Larkhill Community Partnership
8 Wells Road
Larkhill
Salisbury
SP4 8LS

14th December 2010

Dear Elizabeth

**Ref: Plain Action Expression of Interest.
Larkhill Play Area**

I am pleased to inform you that the Partnership is invited, on the basis of the expression of interest (eoi), to proceed to the full application stage. *Please note this invitation carries no commitment on our part as to future funding.*

While making the application you should be aware of the full requirements that approval under the RDPE entails, especially in terms of record keeping, reporting, and publicity. For this reason please find attached a full Project Manager's Guide.

Please now find attached:

- B PAOM B3: Applicants' guidance note
- D PAOM D1i: Application form (electronic copy only)
- D PAOM D2: Application budget breakdown
- D PAOM D3: Application form guidance (individual questions)

In developing the project and the application we would ask you to make due note of the following arising from the eoi:

- You have provisionally asked for £70,000 towards £140,000. It will help you to know that if we thought your full application satisfactory we could approve that level of grant while you were still seeking the remainder, but our offer would be time limited.
- We will need to determine the exact status of the Community Partnership. It may be that if approved we would need the funding to be channelled through another responsible body such as the local Parish Council.

Please find attached our application form for you to complete and guidance notes. Please note that part of my role is to assist and advise you in the development of your application and project, and I will be very pleased to comment on a first draft in electronic format.

I look forward to receiving a first draft application and supporting business case in the mean time if you have any questions or concerns please do not hesitate to contact me.

Yours sincerely,

John Dowsett
Plain Action Programme Officer

Community First Wyndhams St Joseph's Place Devizes Wilts SN10 1DD
01380 722475 ext 240 / 280

Email: jdowsett@communityfirst.org.uk

lthomas@communityfirst.org.uk

tcoomer@communityfirst.org.uk

Note regarding Plain Action bid for a grant

The project has been advised, informally by the Programme Manager, that of the previous 30 'full' applications made to Plain Action, 28 have been successful. The main point of the process whereby applications to this fund are unsuccessful is at prior to, or at Expression of Interest stage.

Appendix G: Play Equipment Vendor Indicative Quotations

It should be noted that four vendors were approached for quotation in November 2010. All four had previously seen the proposed site. The quotations were pulled together over a matter of days, and as a consequence are mainly based on similar sized sites with similar community characteristics. Once the public consultation is concluded and a design brief is finalised, further more detailed quotations will be provided.

All have existing contracts with Modern Housing Solutions for maintenance purposes.

Garrison Strategic Plan

This has been supplied as a separate document.

Appendix H: Risk Management

Risk No.	Description	Probability	Consequence	Containment
1	Fundraising fails	Low	Either project is delayed or fails entirely	<ul style="list-style-type: none"> ▪ Ensure fundraising strategy is robust and sources have funding available; ▪ Ensure that an alternative fundraising project manager is recruited (either using professional or voluntary) should current one move.
2	Priorities of the Partnership Board mean that people's time is not made available to ensure build phase progresses and problems are not resolved.	Medium	Delayed project may mean that funds raised and made available 'run out of time' and project has to close or new funds found.	<ul style="list-style-type: none"> ▪ Ensure Partnership Board has project as a high priority; ▪ Ensure Chair of Partnership Board and key stakeholders are well-briefed and are able to make informed decisions where required; ▪ A Project Manager is recruited by Durrington Town Council as soon as funds are made available from the project funders.

Appendix I: Comparator data on how budget figure was achieved

Our estimated budget is based on research of comparator MOD sites. The closest comparators being a) RAF Lyneham, b) Bulford and c)RAF Boscombe Down. All three communities have had new play parks within the last two years.

Camp / Station	Cost of Play Park	Number of MQs & Civilian Households (approx)	Average Cost per MQ
Bulford	£142,000	926	£153
Boscombe Down	£42,000	250	£168
Lyneham	£150,000	TBC	Unknown

Proposed Budget for Larkhill (based on average comparator site costs)

<i>Larkhill*</i>	<i>£145,000</i>	<i>863</i>	<i>£168</i>
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*** Assumes 763 Military Quarters plus an additional 100 civilian homes within the immediate area.**

LARKHILL COMMUNITY ACTION PLAN 2010 TO 2015**As at 4 Nov 10**

This Community Action Plan has been collated from a variety of sources including consultation and feedback received in questionnaires from residents, through the regular Community Area Partnership meetings with residents, through consultations with Garrison HQ staff, meetings with the local Councillor, meetings amongst the Welfare Officers of 14 Regiment, 19 Regiment and 32 Regiment, consultations with Larkhill Primary School, advice from the Garrison Padre, the Local Community, Businesses, Policeman and written representations.

It is assumed this Community Action Plan encompasses the civilian houses on Fargo Road (the Steel Houses) and the three principle SFA patches; Fargo Road, the Packway and those SFA in the vicinity of the Glover Road VCP. It also includes all the retail outlets and private dwellings on the Packway, including the Garage and Golf Driving Range. This document will become an addendum to the Durrington Town Council Plan.

The Commanding Officers of the Regiments thank all those who have contributed to the formulation of this, the first Larkhill Community Action Plan.

Short Term = within 2 years Medium Term = within 5 years Long Term = over 5 years

Key to abbreviations

AWS Army Welfare Service
 UWO's Unit Welfare Officers
 RMP Royal Military Police
 MDP Ministry of Defence Police
 MPGS Military Provost Guard Service
 SFA Service Families Accommodation
 VCP Vehicle Check Point
 GMT Garrison Management Team
 DE Defence Estates
 MHS Modern Housing Solutions
 GSM Garrison Sgt Major
 CDW Community Development Worker

Key Stakeholders

CO 14 Regt Lt Col MJ Allott
 CO 19 Regt Lt Col Lewis
 CO 32 Regt Rep MAJ P Mills
 GMT SO1 Lt Col Lynch
 WSO Lt Col Smart Welfare Support Officer
 GSM WO1 Gould
 UWO 32 Regt WO2 Hunkin
 CDW Sue Harper
 Hive Carla Gardener
 Padre Walker
 SSAFA Ken Mark (Soldiers Sailors Air Force Association)
 Resident Group 3 Resident Representatives
 Head Larkhill Primary School Steve Norton
 Scouts John Hanley
 Cadets Jackie Peel
 MDP PC Balshaw
 RACF Col Cooke Royal artillery Charitable Fund
 Brownies Representative
 Businesses Representatives
 Aspire Defence Mrs Patterson
 DE Andy Jordon
 MHS rep Tracy Parks
 Wiltshire Councillor Graham Wright

Ser	Vision	Action	Larkhill Community Partners	Action Date
Infrastructure & Housing				
1.	To control and influence the planning and development of the SFA area	<p>To form a steering group from the residents and GMT which will produce a design statement that details the overall development for the SFA areas and prioritises areas for work by Wiltshire Council, DE, MHS and ASPIRE. To include consideration of the impact of the proposed Stonehenge Visitors Centre and to tie in the strategic vision for the Super Garrison.</p> <p>Local Units to assist with minor works that can be 'Self Help' projects.</p> <p>Instigate rubbish collection and subsequent disposal.</p> <p>Investigate additional kerb parking in SFA areas.</p> <p>Implement Housing surgeries at Coffee Mornings on 1st Wednesday each month to include MHS, DE</p>	<p>UWOs Local Councillor 43 (Wessex) Bde GMT DE MHS</p> <p>14,19 & 32 Regts</p> <p>14,19 & 32 Regts Local Council</p> <p>DE, GSM</p> <p>MHS UWO WO 19</p>	<p>6 months</p> <p>Ongoing</p> <p>Short</p> <p>Short</p> <p>Ongoing</p>
Transport and Highways				
2.	An excellent road, pavement, footpath and pedestrian crossing network in a good, safe condition, where defects are promptly rectified. Good access for disabled persons to include the installation of drop kerbs where appropriate.	<p>Inform residents of the procedure of fault reporting to MHS.</p> <p>Conduct a survey of the condition of pavements, roads and drop kerbs within the area and agree a prioritised timetable for repairs.</p> <p>Continue with the safety improvements to the Packway to include repainting and cleaning the zebra crossing, new signage and reduced speed limit.</p>	<p>GSM, UWOs</p> <p>MHS</p> <p>Wiltshire Council GSM ASPIRE MHS</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Feb 12</p>

		Investigate the potential for a 2 nd pedestrian crossing in Larkhill between the new Community Centre and Sharp Hall once 30mph speed limit has been introduced.	Wiltshire Council	Short
		Investigate the potential for more litter bins and dog bins.	Wiltshire Council and MHS	Achieved
		Investigate installation of a safe footpath between the Strangways/Fargo Road SFA and the Packway SFA.	Wiltshire Council	Short
		Delivery of eye catching 'Welcome to Larkhill – Please Drive Slowly' signs	Wiltshire Council Garrison HQ	Achieved
3.	Adequate defined parking to allow access to facilities within Larkhill SFA areas while alleviating parking problems in residential areas.	Promote current walk to school schemes in partnership with Larkhill Primary School.	Wiltshire Council Larkhill Primary School	Ongoing
		Campaign to stop inconsiderate and bad parking.	Community Policeman GSM	Short
		Increase visibility of parking enforcement.	Community Policeman GSM	Short
		DE to inform units of illegal parking on SFA estates.	DE	Short
4.	Reduce the overall speed of traffic within Larkhill.	Speed watch programme to be implemented so that the visibility of speeding vehicles is raised within the community with the sole aim of reducing overall speed levels.	Garrison Road Safety Officer (Graham Lawrence) Community Policeman GSM	Ongoing
		Instigate electronic speed warning signs for Packway.	CO 14 Regt RA	Nov-Dec 10
		Investigate MOD Police responsibilities and manning hours.	CO 14 Regt RA	Short
5.	Well lit roads, pavements and footpaths to ensure public safety and well being.	Conduct a survey of street, pavement and footpath lighting. Devise a plan for effective maintenance and improvements of both lighting	MHS DE ASPIRE	Ongoing

		and pavements. Latest survey by GSM to be given to Tracey Parks (MHS Liaison) In particular review lighting arrangements in and around new Community Centre once demolition of other facilities is complete. Investigate tree survey responsibilities within the Garrison.	GSM MHS ASPIRE MHS/GMT/ASPIRE	Short Short Short
Recreation and Leisure				
6.	To inform the community of existing Recreation and Leisure services.	Stonehenge Trader and The Packway Community Newsletter. Introduce a Photo Board for positive news stories and map/sign post showing local facilities Encourage advertisement of Larkhill events	Garrison HQ Garrison HQ Wiltshire Council Wiltshire Council/ HIVE	Ongoing Jan 11 Ongoing
7.	Improve the Recreation and Leisure activities within Larkhill.	Rangers Football Club located at Tombs Rd Development of a new MUGA (Multi Use Games Area) located near to new Community Centre Improved children's play areas throughout Larkhill Re-instate a Community Development Worker in Larkhill, to include following up justification already made. CO's will address Chain of Command and investigate other funding.	Rangers FC Garrison HQ ASPIRE Wiltshire Council ASPIRE MHS DE Liz Murray Garrison HQ CO14/CO32	Achieved April 11 Short Ongoing
8.	Improved Welfare Facilities	To create an effective welfare hub based	GMT	Ongoing

		around the Community Centre and including Sharpe Hall, the old Community Centre, the RC Church, the Spar Shop and the Library.		
9.	Dedicated facilities to meet the needs of the younger community.	Adequate provision for uniformed services and groups(Scouts, Guides, Cadets etc	GMT	Ongoing (April 11)
10.	Cinema Club for the community	Mobile Cinema will be established in Jan 11 in Newcome Hall. Investigate establishing outside the wire in either Sharp Hall or the old RC Church	GMT	Ongoing
Community Services				
11.	Library services suitable for the size of community.	Investigate the opportunities for enhancing the library service to include the potential for a coffee shop.	GMT	Medium
12.	Residents to have access to range of local retail facilities including non food outlets.	Ensure that the local plan is implemented to prevent any erosion of retail outlets on the Packway.	Wiltshire Council	Ongoing
		Investigate the potential for expanding the Thrift Shop to benefit the community	UWO 14	Medium
		Larkhill Packway to be visually enhanced and made more commercially viable.	GMT ASPIRE Wiltshire Council	Ongoing
		Investigate the possibility of a mobile fresh vegetable wagon to visit Larkhill.	Wiltshire Council	Short
13.	Clean and tidy SFA areas.	Introduce 'Dog Orders' so that any fouling can be locally enforced.	Wiltshire Council Community Policeman	Achieved
		Promote the Garrison Clean Up as well as the concept of a tidy village is a happy place to live	CO14 GSM	Ongoing (April 11)

		by involving local schools and youth clubs.		
		Local councillor to involve Schools by attending assemblies	Wiltshire Council	Short
Community Safety				
14.	A community where everyone feels safe and not intimidated, with regular uniformed police patrols on foot and in vehicles giving a visible law enforcement presence, and where criminal damage is minimal.	Develop a community policing plan, to include Steel Houses, using the Community Policeman, RMP, MPGS and MoD Police. To include enhanced and targeted policing to reduce anti social behaviour.	Community Policeman RMP MPGS MoD Police	Short
		Introduction of a crime prevention clinic and the 'Neighbourhood Police Priorities' scheme together with regular 'Police Surgeries' and relocate Community policeman to a prominent position in community.	Community Policeman	Short
		Antisocial behaviour multi agency team to be formed to directly tackle antisocial behaviour.	Community Policeman AWS Other services as Required	Ongoing
		Investigate the potential for CCTV, especially around the Community Centre and its car park.	GMT	Long

End of Document

NAME OF AREA BOARD

1. Purpose of the Report

1.1. To confirm the name of the Area Board.

2. Background

2.1. At a meeting of parish council representatives, hosted by the unitary councillors of the Area Board in June 2010, a request was made to review the name of the board.

3. Main Considerations

3.1. In response to the request made at the June 2010 meeting, the Chairman of the board invited parish councils to comment on the appropriateness of the board's name "Amesbury Area" via a consultation exercise which began on 30 Sept and ended 17 Dec 2010.

3.2. A summary of the responses to this consultation include (full list at appendix 1):

- a) 5 councils request "South East Wiltshire" on the basis that this would be more representative of the 22 councils than the current name
- b) 2 councils request "Stonehenge Area"
- c) 1 council requests "Five Valleys Area", as the community area comprises the Avon, Bourne, Till, Woodford and Wylve valleys
- d) 4 councils confirm that they do not wish to see the name changed
- e) all other councils (10) chose not to suggest an alternative name

3.3. Based on this feedback, and taking into consideration the implications listed in paragraph 4 below, the Area Board unitary councillors are requested to confirm the name of the board on the 27th January or forward a recommendation for the name to be changed to a Full Council meeting.

4. Implications

4.1. Environmental Impact of the Proposals

There are no such impacts.

4.2. Financial Implications

Resource implications have been incurred as a consequence of the request to consult on the appropriateness of the board's name, including both officer, unitary councillor and parish council time.

Should the area board unitary councillors recommend to Full Council that the board's name be changed, further officer and unitary councillor time will be incurred. Additionally there will be a financial cost involved in redesigning templates used for the board, e.g. agenda, report, newsletter, signage.

4.3. Legal Implications

There are no such implications.

4.4. HR Implications

There are no such implications.

4.5. Equality and Diversity Implications

There are no such implications.

5. Recommendation

It is recommended that:

The Area Board's name remain that of the "Amesbury Area Board" on the basis that:

- a) 14 out of 22 councils (64%) do not wish to see an alternative name applied**
- b) there is no conclusive, or majority view, as to an alternative name**
- c) the overriding principle by which area boards are named is based on their identification with the main market town or larger settlements that they cover.**

COUNCILLOR JOHN SMALE – AREA BOARD CHAIRMAN
Tel No: 01980 625242
E-Mail: johnf.smale@wiltshire.gov.uk

Appendix 1

<u>Parish</u>	<u>Suggested Alternative name of Area Board</u>
Allington	South East Wiltshire
Amesbury	Amesbury
Berwick St James	Content to remain as Amesbury, but no objection to SE Wilts
Bulford	No alternative suggested
Cholderton	South East Wiltshire
Durnford	No alternative suggested
Durrington	Five Valleys
Figcheldean	Amesbury
Great Wishford	No alternative suggested
Idmiston	South East Wiltshire
Milston	No alternative suggested
Newton Tony	South East Wiltshire
Orcheston	Amesbury
Shrewton	No alternative suggested
Stapleford	No alternative suggested
Steeple Langford	Stonehenge
Tilshead	No alternative suggested
Wilsford cum Lake	No alternative suggested
Winterbourne	South East Wiltshire
Winterbourne Stoke	Stonehenge
Woodford	No alternative suggested
Wylfe	No alternative suggested

AMESBURY AREA BOARD – Forward Work Plan

ITEM 13

Please note: this is a working document which is subject to change due to availability of relevant Officers/Partners and relevant time scales.

Date	Cabinet Member	Location	Area Board Agenda Items	Other items/events (provisional)
24 February 2011	-	The Bowman Centre, Shears Drive, Archers Gate, Amesbury, SP4 7XT	<i>Informal (i.e. non-decision making) meeting to consider an <u>update on the community plan</u>.</i>	
31 March 2011	-	Winterbourne Glebe Hall, Winterbourne Earls, Salisbury SP4 6HA	<ul style="list-style-type: none"> Small Scale Local Transport Schemes - 2010/11 Priorities Report from Transport Officers Standard items including Partner Updates, Parish/Town Council Updates and Community Area Grants.	<ul style="list-style-type: none"> Results of Flooding Consultation Councillors' Code of Conduct
28 April 2011	(n/a)	Antrobus House, Salisbury Road, Amesbury, SP4 7HH	<i>Informal (i.e. non-decision making) meeting with <u>Parish Councils</u></i>	
26 May	(Portfolio Holder)	Durrington Village Hall, High Street, Durrington, SP4 8AD	<ul style="list-style-type: none"> Standard items including Partner Updates, Parish/Town Council Updates and Community Area Grants. 	<ul style="list-style-type: none">

Community Area Manager: Karen Linaker (karen.linaker@wiltshire.gov.uk)
 Senior Democratic Services Officer: James Hazlewood (james.hazlewood@wiltshire.gov.uk)
 Service Director: Mark Smith (mark.smith@wiltshire.gov.uk)

Updated: 17 January 2010

